









## MAINLY ABOUT PEOPLE

SATURDAY, SEPT. 15

Evening—  
Party for Miss Westrick and Mr. Wells—Mr. and Mrs. William Ryan.  
Dinner party—Miss Louise Ford.  
Dinner party for Miss Louise Ford.  
Dinner party for Miss Louise Ford.

SUNDAY, SEPT. 16

Janesville Island Walton club picnic—Charles Walton club picnic.  
Song service, St. John's church—School for Blind Woods.  
Pastor C. J. Muller talks at Our Saviour's church, Beloit.

MONDAY, SEPT. 17

Luncheon—Country club, Mesdames Dunwiddie and Haunerson.  
Grand club, luncheon—Country club.  
Evening—  
American Legion Auxiliary—Janesville Center.  
Dinner party—Mrs. Howard P. Gage.  
Society party—St. Patrick's hall.  
For Miss Matheson and Mr. Green—Misses Kavelage and Wood.

SOCIAL FORECAST.

Preparations are being completed for the annual Rock County convention of W. C. T. U. to be held Tuesday and Friday of the coming week at Beloit. Mesdames George W. Allen, Alfred Olsen and George Miller with Mesdames Amelia London, Thomas Smith and E. C. Jones as alternates are delegates for the local union.

Two receptions for teachers are being arranged for the week. Tuesday night, teachers of Grant and Washington schools will be entertained at the Washington school. On the same night Adams teachers will be guests of the P. T. association of Adams school.

The week is to bring many promulgated parties for Miss Marion Matheson, daughter of Mr. and Mrs. A. E. Matheson, prospective bride of Walter L. Green, this city.

A barn dance will be an innovation at the Country club, Tuesday night and several luncheons are scheduled at the club for the week.

Edith Rebeck's lodge will observe their anniversary this week or rather the anniversary of the founding of the Rebeck lodge, Janesville American lodge is to celebrate Thursday night and America lodge No. 26, Saturday night.

Hustlers Have Banquet—Fifty attended the third annual banquet of the Hustlers club at Methodist church, Friday night. The room was beautifully decorated in pink and white favors with great bowls of flowers in pastel shades everywhere in evidence.

Dr. F. E. Case was toastmaster and Ferris Hitchcock introduced the newly elected officers of the class. They are: Lawrence Glason, president; Arthur DeLoach, vice-president; Quentin Blak, secretary; Nell Wallace, corresponding secretary; and Ferris Hitchcock, treasurer.

The treasurer reported an expenditure of 126 Janesville in social service, leaving a balance in the treasury of \$86. J. E. Lane, superintendent of the Sunday School, E. P. Hocking, superintendent of the teenage department, and Dr. F. T. Richards, who supervised the decorations, gave brief talks.

A. C. Preston, boys' secretary of the Y. M. C. A., gave the principal address of the evening. His talk was based upon the parable of the Good Samaritan and was enthusiastically received.

Mrs. Ben Roou, the teacher of the Hustlers spoke of her hopes and expectations for the boys, three of whom are to attend the University of Wisconsin this year. They are Clifford Conry, Jerry Van Pool, and Herbert Rolfe. Brewster Gitchell is to leave for California soon, with his family. He was presented with a beautiful gold cross, from the class.

The program closed with the class singing "God Be With You Till We Meet Again" with Mrs. E. P. Hocking playing the piano accompaniment.

Adams P. T. Has Meeting—Adams Parent-Teachers' association held the first meeting for the year, Friday afternoon, in the kindergarten department with the new president, Mrs. Harold Green in charge.

Mrs. Green named the following chairman of committees for the month of September: Mrs. J. J. Waggoner, refreshments; Mrs. J. C. Weaver, decorations; Mrs. J. J. I.

Anthos, ways and means; Mrs. Frank Van Kirk, membership. The amusement committee will be named later.

A musical program was given and Mrs. Florence S. Hyde spoke on the Salvation Army drive. The association will give a reception for the teachers of the school, Tuesday night.

Party For Sister—Mr. and Mrs. William Ryan are entertaining a company Saturday night at their residence, 393 South Third street. Guests of honor will be Miss Rita Westrick, sister of Mrs. Ryan and Dan Wells, both of Beloit, whose marriage will take place in the near future.

Mrs. Laveley H. Club—The Reading club was entertained, Thursday afternoon, by Mrs. A. P. Lovejoy, at her residence, 220 St. Lawrence avenue. Mrs. B. F. Dunwiddie read from "Letters From a Lady of Quality." A tea was served.

Out of town guests were the mother of Mrs. W. F. Bosworth, 512 Jackson street, and Mrs. Smith, Portage, sister of Mrs. P. C. Grant, 302 Cornelia street.

Sociality Party Monday—St. Patrick's Sociality will give a party Monday night, in St. Patrick's school hall. This is the first meeting of the sociality since spring.

Virginia Parker Engaged—Miss Virginia Parker, only daughter of Mr. and Mrs. George S. Parker, 303 Court street, gave a 1 o'clock luncheon Saturday, at which time announcement was made of her engagement to Lieutenant Thomas Dresser White, Springfield, Ill.

Lieutenant White is the son of the Rev. J. C. White, Episcopal church, Springfield. He is stationed in the Panama Canal zone with the United States army.

Roses and purple flowers decorated the luncheon table at which covers were laid for 18. Malt Jongs and bridge were played.

Mixed Foursumo Played—Thirty-four attended the dinner at the Country club, Friday, which preceded the regular golf game. A mixed foursome was played and prizes awarded as follows: first low net, Mrs. P. J. B. Wood and K. B. Jeffris; second low net, Mrs. George King and C. A. Tolson. Mrs. J. L. Whitcox and Mrs. George King were hostesses at the dinner served at 7 p. m.

Americana Legion Auxiliary Meets—Auxiliary of Richard Ellis post, American Legion, will meet at 7:30 Monday night at the Rest room. All members are requested to be present.

At dances and parties and teas, I always feel quite at my ease. I never perspire, for I have acquired the O-So-Dry habit. It's such a relief!

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as a report of the state convention is to be given.

Miss Francis Has Dinner—Miss Ruth Francis, 312 Wisconsin street, gave a dinner party, Friday night, at which she entertained five couples. The party motored to Rockford after dinner.

Bridge Club Entertained—Mrs. Jay O. Smith, 168 South Academy street, was hostess, Wednesday, to a card club. Prizes, at bridge, were taken by Mrs. James York and Mrs. D. R. Morrissey. A three course dinner was served.

Attends Palmyra Party—Miss Nell Weiss, 116 North Jackson street, has returned from Whitewater where she spent a few days visiting. She was among the guests at a pre-nuptial party which Mrs. Al. Hoffman, Hobron, gave Tuesday night, in honor of Miss Ethel Dixon, Whitewater, whose marriage to Guy Nelson, postmaster at Palmyra, is to take place the last of the month. A party was held, Thursday night, at Ft. Atkinson, for Miss Dixon.

For Bridal Couple—Miss Evelyn Kavelage and Miss Hilda Woodl have issued invitations for a dinner party, Monday night, at the Country club, honoring Miss Marion Matheson and Walter L. Green, whose marriage is to be an event of the month.

Barn Dance at O. G.—An old fashioned barn dance will be given at the Country club, Tuesday night, with Mr. and Mrs. H. S. Lovejoy, 68 Jackson street, in charge. The clubhouse is to be decorated with harvest trimmings. Lakota five piece orchestra will play. Supper is to be served at 7 p. m.

To California—A. and Mrs. Henry Gitchell and son, Ellsworth, 317 Madison street, are leaving the city, Saturday, for California, where they plan to locate.

Mrs. Walter Porter, 1512 Carrington street, is leaving Saturday for Los Angeles, Cal., where she is to spend the winter.

Colostesses at Luncheon—Mrs. Stanley Dunwiddie and Mrs. E. J. Haunerson have given out invitations for a 1 o'clock luncheon at the Country club, Monday.

At Colonial—F. Wood, Rockford, and a party of six motored to this city, Saturday, for a dinner at the Colonial club.

Luncheon Hostesses—Mrs. H. W. Frick and Miss Harriet Saenger, 229 Jackson street, will entertain Tuesday, with a 1 o'clock luncheon at the Colonial club followed by bridge at the Frick residence.

(Additional Social on Page 5)

## "I SEE BY THE GAZETTE"

SUNDAY, SEPT. 16

Afternoon—  
Janesville vs. Edgerton—The Pines, 2:40.  
Band concert—Riverside park, 3 p. m.

St. Joseph's court No. 229, Catholic Order of Foresters, will elect officers Monday night in Eagles hall. All members are urged to be present, as other important business is to be transacted. There will be a smoker after the meeting.—George Lehman, recording secretary.

The person or persons that took Victory bicycle from side of Gazette office on Friday evening, Sept. 14th, are requested to return it to the Gazette at once to avoid further prosecution. —Advertisement.

Frank Jackman and son, Clem, 202 Sinclair street, have gone on an automobile trip into northern Wisconsin.

## DON'T WORRY WE'LL CLEAN IT

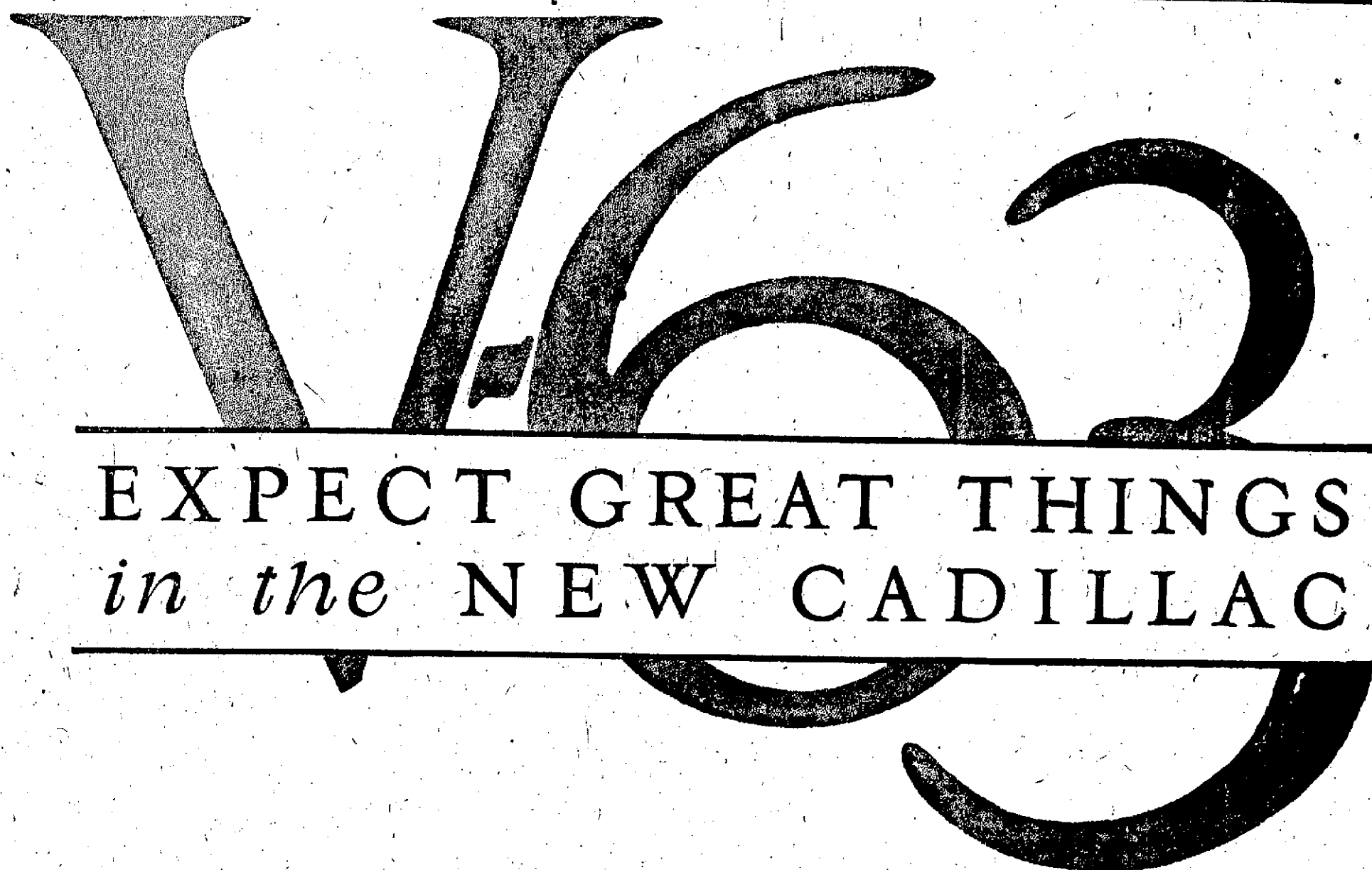
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The simple truth is that Cadillac has advanced its own standards and achieved, in this car, heights of quality which are strictly new.

Your attention is directed, particularly, to these three elements:—

**The New Cadillac V-Type 90°, 8-cylinder engine**—harmonized and balanced by entirely new principles of design to a degree of smoothness unapproached in automotive manufacture.

**New Body Styles**—destined by their graceful, symmetrical design, distinctive

finish and exquisite appointments, to be the center of admiration in any company.

**Cadillac 4 Wheel Brakes**—a safety factor developed with the care and thoroughness characteristic of Cadillac engineering.

New delights await you also in enhanced dependability, ease of control, riding restfulness and, indeed, in every phase of car performance.

It is entirely logical that Cadillac, pioneer leader of eight-cylinder manufacture in America, should now raise multi-cylinder practice to an even higher pitch of excellence.

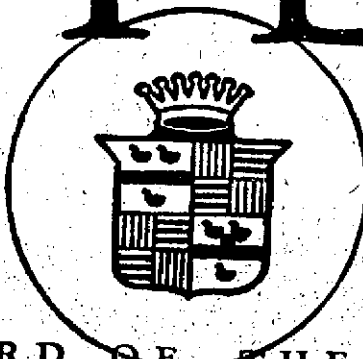
This is exactly what has happened in the New V-63, and Cadillac urges you to approach this fine car with **great expectations**.

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## JEFFERSON STOCK WINS HIGH HONORS

## County Holstein Organization Herd Shows Up Well at Fair.

Jefferson—The Jefferson County Holstein association show herd, winner of the state championship at the Jefferson county fair, which closed Friday, took many prizes at the Jefferson county fair, which closed Friday. The Jefferson county farm heifer, Madam Aris Wayne Denver, was declared grand champion female. This wonderful young cow has never been defeated in the show ring, although she has been shown three times at the Wisconsin state fair and twice at the National Dairy Show.

Ford day at the fair Friday, proved to be a success, about 12,000 people attending. A Ford was won by George W. Quirk. The Jefferson County Holstein association is now planning a show of showing. The first year they won third, the next year second, and last year and the present year, winning first place.

Senior and grand champion, King Canary Oak, 10 Koi Fob, never defeated, Jefferson County Asylum.

Junior three year old—1st and 2nd, Jefferson County Asylum.

Senior yearling—1st and 2nd, Jefferson County Asylum.

Junior calf—1st, Jefferson County Asylum. 2nd, J. D. Hettis, Fort Atkinson.

Senior and grand champion bull—1st, J. D. Hettis, Fort Atkinson; 2nd, George H. Hettis, Fort Atkinson.

Junior yearling—1st, John Hettis, Fort Atkinson.

Junior yearling bull—1st, J. D. Hettis, Fort Atkinson.

Senior calf—1st, Fred Gurn, Lake Mills; 2nd, Will O'Leary, Honey Creek.

Junior heifer calf—1st, Will Sayre, Jefferson.

In the Guernsey class the following awards were made last week:

Aged bull—1st, William Stark, Fort Atkinson; 2nd, Becker and Klossing.

Two year old bull—Champion and grand champion, owned by Daniel Pierce, Edgerton.

Yearling bull—1st and 2nd, Will Stark, Fort Atkinson.

Senior calf—1st and junior champion, Ralph Pratt, Whitewater; 2nd, Harry Becker, Port Atkinson.

Senior and grand champion heifer—Ralph Pratt, Whitewater.

Two year old heifer—Ralph Pratt, 2nd.

Junior and junior champion, Harry Becker, Port Atkinson; William Stark, Port Atkinson, 2nd.

Senior calf—1st, Harry Becker, Smithburg, Cambridge, 2nd.

The Traylor herd of Shorthorns, of Koshkonong, won 13 firsts, 12 seconds and three thirds.

John Lathens, Deloit, with a herd of 20 best Shorthorns, won 10 blue ribbons, six seconds and four thirds.

**FT. ATKINSON**

Port Atkinson—Mr. and Mrs. R. P. Colby attended the funeral of Mr. Colby's brother, J. W. Ralston, proprietor of the Portland hotel, Ore., 50th, Friday.

Mrs. Gerald Hyde is spending the week-end with her husband at the National hospital, Milwaukee. He is taking treatment there for an injury to his knee received while in service in France.

Mr. and Mrs. J. P. Spaulding and son, Gilbert, arrived Thursday for a visit with Mr. Spaulding's sister, Mrs. Dora Spitzer. They were residents here 19 years ago. The trip was made by motor, the 355 miles being covered in one day.

The Port Atkinson Ragdolls played for the dance at the Jefferson fair.

Harrison Muehl, who is employed by an oil company at Tulsa, Okla., came Friday for a visit with his parents here.

Mr. and Mrs. Maxwell Goodrich celebrated their fifth wedding anniversary Friday by giving a luncheon and dancing party at the Green Dorian room, Watertown.

Mrs. Charles Rheineck is spending the week-end in Janesville.

North Center—Miss Myrtle Anderson began school Monday. She will make her home with Mrs. Jess Gilbert. The Janesville-Madison bus makes its trips through here since Monday. William Adee filed suit for \$1000 against Koester. Tuesday, James Kelly is assisting Herman John with tobacco harvest. Frank Deansh and family spent Sunday in Madison. William Kopke and family spent Sunday with the former's parents, Mr. and Mrs. Charles Kopke, Janesville. Mrs. Baldwin and Miss Kelly, Milwaukee, visited at the home of Mr. and Mrs. Mike Kelly the past week. Miss Edna Barrett accompanied John Cullen and family on an auto trip to Milwaukee, Watertown and Holy Hill and spent Friday at the home of Henry Schrader, near Madison. William Adee and James Kelly did carpenter work at the Barrett school Thursday.

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the week-end in Janesville. Mrs. George Lohmeyer and Mrs. Fred Lohmeyer were guests of Mrs. Jessie Noyes and Miss Margaret Burdick, Milton, recently.

Mr. and Mrs. George Ponder are entertaining his sister, Mrs. John Lawson, Delavan.

J. B. Polo, who has been visiting his home in Italy for the past season, returned here Friday. Mr. and Mrs. Polo are living at 401 Grove street.

Auxiliary of the Spanish War Veterans voted \$5 for Japanese relief at their regular meeting Friday night.

St. Peter's church, which has been closed for repairs for several weeks, will open for regular services Sunday.

The school children of the city have contributed \$50 for Japanese relief.

The funeral of Mrs. C. D. Vosburg was held at her home Friday and burial made in Lake View cemetery.

**JEFFERSON**

Jefferson—Applications for marriage licenses were made by the following during the past week: Norman W. Kurts of Rahway, N. J., and Margaret D. Berg of Jefferson; Oscar August Hanks and Gertrude Meaz of Waterloo; George Klits of Concord and Leona Gaugert of Exonia.

Swimming alleys were opened this week and high scores were rolled. A league is expected to be formed for both city and county within a short time.

**HEBRON**

Hebron—The Misses Auerbach, Miss Jung and Miss Murphy, Roma, and Mr. Black, Janesville, were guests of Miss Sadie Hill at the home of C. Owens Sunday. A number attended the Elk Horn fair. Mrs. Ada West of Nellville, Wis., has been visiting her sister, Mrs. Fred West—Mrs. Hing, Hebron, Port Atkinson, and Mrs. Dallen Marquess, Iowa, called on friends here Thursday. The Rev. and Mrs. Anton Surry and Beulah Randall attended the Methodist conference at Janesville, La. Marjorie Owens, Watkegan, Ill., is spending a few days with her grandparents, Mr. and Mrs. O. P. Owens, Miss Sadie Hill, Hebron, Wis., came Sunday to commence school. The Ladies Aid held a cooking sale at Port Atkinson Saturday. Mrs. Levi Garlock and Mrs. O. P. Owens, Hebron, Wis., spent a day with their mother in Jefferson recently. Mr. and Mrs. Leon Marshall and son have been visiting relatives in Hebron. Mr. Marshall spent the past week at his home and left Monday for Waterloo, Wis., to teach in the high school. Mrs. Sarah Burrington is visiting at the home of George Schneider, Grand Rapids, Whitewater, and Mr. and Mrs. George Dickenson, Edgerton. Her granddaughter, Miss Olive Persen, accompanied her. Mrs. Annie Ellis of Jefferson fair. The Rev. Anton Surry is receiving Red Cross contributions for Japanese relief.

**CENTER**

Center—August Nicks returned to his home Saturday after spending the past week at the home of Mr. and Mrs. John Weisenberg. Mr. and Mrs. Lloyd Dohs spent Sunday at the home of Oscar Schneider, Grand Rapids, Wis. W. O. Howell and family and Mr. and Mrs. Raymond Snyder and daughter, Jean, spent Sunday at Lake Delavan. Mr. and Mrs. Annie Ellis and son, Harold, spent Sunday at the home of Julius Koppila. Mrs. Lena Long and daughter, Julia, Beloit, spent Sunday at the home of Mr. and Mrs. Roy Sander. Mr. and Mrs. William Newman and family, Spring Valley, spent Sunday at the home of Mr. and Mrs. Cecil Limber and family. Ernest Dunbar will entertain the Royal Neighbors Tuesday. Mr. and Mrs. Lloyd Dohs were visitors of Mr. and Mrs. Oscar Newman Sunday. Mr. and Mrs. George Miller and family spent Sunday at Fond du Lac. Mr. and Mrs. Jay Fuller and children spent Sunday with Mr. and Mrs. Julius Koppila.

**CROAKE SETTLEMENT**

Croake Settlement—Ten young people from here motored to Villa Park, Madison, Sunday. Mr. and Mrs. A. L. Murphy and sons and Joe Murphy and Katie May spent Sunday at the home of J. J. Hyland, Stouten, Wis. and Mrs. William Lawrence, Evansville, spent Sunday with their daughter here. Miss Catherine and Agnes Croake have returned to Janesville to attend high school.

## FOOTVILLE

Footville—Mr. and Mrs. Raymond Fetterhoff motored to Milwaukee Friday and spent the day. Mr. and Mrs. Ernie Eberly and children motored to Madison Sunday and visited her sister, Miss Jessie Mapes, who is said to be recovering. Rollin Long, who is attending business college in Janesville, spent two weeks with his parents, Mr. and Mrs. Allen Long. He resumed his studies Tuesday. The Misses Vera Butler and Dorothy Soregal, Janesville, gave a surprise for Miss Martha Butler on her 17th birthday Friday night. A two-course supper was served at 11:30. Miss Olga Arneson and Rollin Long were prizes. Clayton Honeysett was surprised Tuesday night by 10 former members of the Boy Scouts, of which he was a leader before going to the naval training station. Games were played and a winner roset was held on the lawn. Mr. Honeysett was presented with a gift. Walter Grunze and family, Magnolia, were guests of her parents, Mr. and Mrs. Walter Boyner Sunday. Rev. D. J. Gifferty attended the Methodist conference. The Local Sons and Daughters of the Christian church are planning a carnival to be held at the church Friday night. Stephen Lollie, editor of the Gazette, is expected to be present and deliver the address. The appomorphes entertained the freshmen at the home of Edmund Stevens Friday night. All students were present excepting the other guests were the principal, Mr. Dickie, and the county superintendent, Gilmore L. Loughborough and his mother.

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paper and also local news published herein.  
The Gazette prints freely of events when they  
are news. The following items are chargeable at  
the rate of 20 cents a count line, average 5 words  
to the line: Obituaries; Cards of Thanks; Notices  
of any kind where a charge is made to the public.

### The Red Trail of Destruction.

Only a short time ago we had a meeting of all  
the radical elements in Chicago where a conference  
was held in order to determine whether a  
third party based on the ideas promulgated by  
the Farmer-Labor party of Minnesota and other  
western states, should be organized and enter  
the field in 1924. Nothing definitely came of it.  
There was but one rift in the harmonious lute on  
which the tune of radicalism was played, and that  
was sounded by the Wisconsin representative of  
the nonpartisan league who said while Wisconsin  
was radical, the idea of the Chicago conference  
was a kind of poison too strong for even the non-  
partisan league here. One may begin to under-  
stand that it must have been raw if that state  
of affairs could have been brought about. The  
name most spoken at the conference as a likely  
candidate of these raw meat eaters was our own  
Robert M. La Follette. Chief among the leaders  
of the movement also was that person we have  
honored with the lieutenant governorship of the  
state, George Comings, who also takes his political  
meat raw and red.

What must be the feelings of these radical  
leaders, who have always claimed to hold a brief  
for labor, to read the denunciation of the same  
radicals with whom they have sat in conference,  
by the United Mine Workers charging that  
Moscow is behind these movements with money  
and paid propagandists with one of the Chicago  
conferees, Foster, and another partner of Foster,  
Ruthenberg, as principals in the spread of the  
revolutionary doctrine.

It is charged by the Miners that a fund of  
\$1,100,000 was collected at Cleveland, where the  
Moscow Communists, and American representa-  
tives had their headquarters, to disturb labor and  
other conditions and incite strikes and sabotage  
in America last year.

One is constrained to ask if any of this fund  
came into Wisconsin in 1922? Then another  
event has occurred in Wisconsin which is inter-  
esting—the Federation of Labor of this state has  
not supported Samuel Gompers who has been  
fighting the red propaganda, and so far has suc-  
ceeded in saving the American Federation of  
Labor from being destroyed by the "One Big  
Union" plan originally fathered by Bill Haywood  
and afterward led by V. Z. Foster. The mine  
workers themselves are charging that the Herrin  
massacre was instigated and led by bolsheviks  
and the destructionists who were paid out of  
funds from Moscow. Brookhart, back from Mos-  
cow, wants Russia recognized. How will he square  
himself with union labor which is denouncing  
Moscow as a traitor and a disturber. Wisconsin  
avails the pronouncement of Mr. La Follette after  
his visit to Lenine and Trezky at Moscow, as to  
whether he is in accord with the union labor as  
represented by the American Federation, the  
United Mine Workers or is with the "One Big  
Union" and Foster and Ruthenberg who want  
him for the candidate of Moscow for the presi-  
dency.

The revelations of the United Mine Workers  
have placed the issue squarely up to organized  
labor as to which road will be taken—the road of  
Moscow and revolution or the road of craft unions  
and America. South Dakota union labor in con-  
vention refused to endorse a third party move-  
ment, since it feared the domination by such  
forces of destruction as were backed by the ele-  
ments denounced by the Miners Union. There  
may be a few in the ranks of the craft unions  
who are with the Fosters but the great mass of  
the men belonging to the labor organizations are  
sound and patriotic Americans as ever stepped  
into shoe leather.

In the language of the American Indian the  
Wild Bull of the Pampas lasted quick.

### Hanging It on the Reporter.

It has been a favorite indoor sport with public  
men to hang their troubles on a "misquotation"  
alibi and blame the reporter. Many a statement  
made clearly and openly has been denied by the  
speaker or person interviewed when the party  
of the first part discovered that the printed re-  
port of what he said was unpopular or liable to  
get him into trouble. When Irving Fisher, a Yale  
professor, speaking at East Liverpool, Ohio, made  
the statement that President Harding had told  
him that he was just as desirous of joining the  
league of nations as was the professor but had to  
refrain from saying so for political reasons, but  
after the election—this was in 1920—he, the  
president, would get the nation into the amended  
league, he started trouble for himself. When he  
saw the rising storm of indignation over such a  
revelation of a two-faced policy on the part of  
the president and had waited until after the  
dead lips of the president could no longer deny  
or answer such a charge, before speaking, Pro-  
fessor Fisher resorted to the old subterfuge of  
denying it and said he had been misquoted. But,  
and here the professor reckoned without his  
luck, the Associated Press which had sent out  
the story, was not satisfied to lie down under a  
denial and started to investigate to the bitter end.  
Let the Kansas City Star tell what happened:

Then the Associated Press came forward with  
the statement that the report of the address sent  
out over its wires was from Fisher's own manu-  
script. The professor thereupon took refuge in  
the statement that the introductory paragraph,  
which was simply descriptive of his speech, mis-  
represented him. The Associated Press then show-  
ed that the sentence to which he took exception

## Aftermath of the Japanese Disaster

Washington—When, two years ago, Japan came  
to the Washington conference on the limitation  
of armament and signed the four power treaty,  
she little thought that she would be the first ben-  
eficiary of that document. The disaster which  
practically swept her greatest commercial cities  
off the map and destroyed her capital, also play-  
ed such havoc with her naval and military pow-  
ers that the Washington treaty now proves an  
unexpected blessing.

The Japanese authorities naturally have taken  
every precaution to prevent the world's learning  
just how badly her fighting arms have been  
wounded, but it has not been possible to disguise  
the fact that many of her ships of war have been  
sunk. What is vital is that many of her ship-  
yards and supply depots, and the ways on which  
repairs are made, have been swept away by  
earthquake, tidal wave, and fire. Even were her  
whole navy intact, undamaged, her sea power  
would be seriously crippled by the lack of the  
background of mechanical equipment to keep it  
in operation. Huge reserve stores of materials  
also have been destroyed.

Relatively few men of the Japanese army were  
killed or injured in the disaster, but the great  
Tokyo Arsenal, the greatest land force depot in  
the Orient, has been reduced to ruins, with its  
stores and arms ammunition.

Had it not been for the Four Power Treaty,  
signed as the result of the Washington Con-  
ference which the late President Harding called,  
Japan now would be in a peculiarly vulnerable  
position. She would stand partially disarmed, her  
sword snatched from her hand by the forces of  
nature.

But the Four Power Treaty provides that the  
United States, Great Britain and France shall at  
all times stand ready to preserve the integrity of  
Japan in the Pacific. Though her fleet is dam-  
aged and her land forces are impaired, her three  
great allies, commanding a vast preponderance  
of the world's naval power, stand guard over her  
Pacific interests while her navy is rebuilding and  
her army restoring itself. In all probability, the  
three other signatories will send fleets into the  
Pacific to take up the police duty which the Jap-  
anese fleet ordinarily would assume.

Close students of the Far Eastern situation look  
with a great deal of interest on this development  
of the Japanese disaster. When the nations were  
called to the Arms Conference, Japan was four-  
tunate that some trick was involved and that the  
rest of the world was preparing to disarm her  
and force its own control on Pacific affairs. Jap-  
anese newspapers before the conference charac-  
terized the Washington conference as the great-  
est menace to Japan since the threatened inva-  
sion of Kublai Khan centuries ago. When it was  
discovered that the nations of the western world  
planned no trick but actually and sincerely in-  
tended to sign a treaty for the good of Japan as  
well as themselves, the Japanese people were  
greatly relieved.

The enthusiasm with which the American peo-  
ple have extended prompt, ungrudging, and un-  
solicited financial relief to the sufferers of the dis-  
aster has confirmed the effect of the treaty and  
students of affairs in the Orient say that the  
treaty and the humanitarian attitude of America  
in the present disaster have done more to im-  
prove Japanese-American relations and good  
feeling than a whole college of diplomats could  
possibly do.

Japan will rise again from the ashes of her  
devastated area, probably in a surprisingly short  
time. It does not take very long for a city to  
revive even from so great a disaster as that which  
has visited Japan. When Aleria, a noted Roman  
city, was destroyed by a volcanic eruption, its  
barbarians carried away everything portable  
that could not be stolen. Gibbon says that when  
a few years later, a traveler went to Rome, he  
searched in vain to find some vestige, some re-  
minder of the famous sack. In the interim the  
entire city had been rebuilt. That was about  
fifteen centuries ago when there were no rail-  
roads to transport materials and no machinery  
for erection. Building was a slow and tedious un-  
der. In these days of rapid steel and con-  
crete construction it seems wholly probable that  
the Japanese cities will rise anew within a year.

There is no doubt that Japan has been hard  
hit industrially and economically. The whole of  
modern Japan is the development of only half a  
century. Feudalism was not abandoned until  
1870. Japan could not have the vast background  
of natural resources that the United States or the  
British Empire boasts. For years wealth was ac-  
cumulated very slowly. The war brought a sud-  
den accession. Japanese manufacturers and mer-  
chants made vast fortunes overnight. This money  
was put into buildings, electric plants, railroads,  
factories, hotels, and such man-made properties,  
and now many of these have been utterly de-  
stroyed, sweeping away millions of the war rich-  
es. To some extent Japan must return to the  
slow process of accumulation of wealth at the  
little silk looms that stand in every home, and by  
trade at low prices.

In the old days the Japanese regarded com-  
merce and trade as disgraceful. It was little more  
than a quarter of a century ago that the Samurais  
the aristocracy, first gave sanction to commerce.  
When some of the leaders entered commerce, they  
set the example to the public that there was no  
distinction in honest trade. But the old prejudice  
exists to this day in one curious custom. Even  
now a Japanese gentleman will not touch money.  
When he receives a payment of money, it is hand-  
ed to him wrapped in paper and he hands it on  
in the same way.

One thing which is aiding the Japanese in this  
disaster is the insurance situation. The San  
Francisco earthquake was a warning of what dis-  
asters could do to insurance companies. Not long  
ago the Japanese solismologists warned the gov-  
ernment that a quake soon would shake Tokyo.  
No such holocaust as that of Sept. 1 was antici-  
pated, but the insurance companies were warned.

They placed re-insurances in London, to an amount  
which has been estimated at \$200,000,000. This  
will save many of them from going to the wall  
as they will collect some of their losses from the  
British.

was furnished by his authorized representative.  
In fact, the introductory sentence said in con-  
densed form exactly what the speaker elaborated  
in this address.

The incident is a common newspaper expe-  
rience. Every newspaper knows that frequently  
a public man who makes a statement for publi-  
cation which he subsequently regrets, takes refuge  
in the explanation that he was "misquoted." This  
in this case the affair is illuminating as to  
what went before. It convicts Professor Fisher  
of what might be called a treacherous memory.  
For if the professor failed to remember that he  
was accurately quoted by the Associated Press in  
his East Liverpool address, what is the coun-  
try to think of his recollection of a private con-  
versation with Mr. Harding held three years ago?

Why should the coal commission worry over  
telling just how much coal costs. Anyone with a  
furnace can tell that.

The title of a new book is "What a Grass Wid-  
ow Knows." It must be in 8 or 10 volumes at  
least.

Perhaps the prohibition agents will look into  
this punch used by Dempsey.

With wheat at a dollar a bushel it would take  
twice what Wisconsin raises to pay for the seats  
sold at the prize fight.

## JUST FOLKS

BY EDGAR A. GUEST.

GIVING.  
I'm truly sorry for the man,  
Though wrapped in luxuries he's living,  
Who follows but a selfish plan  
And has not found the joy of giving.

In all the catalogue of bliss  
Designed to give me satisfaction,  
There's nothing quite so sweet as this,  
The knowledge of a kindly action.

To meet a tramp upon the street,  
A shabby, soiled and sorry figure,  
And give him coin for bread and meat  
Will make the biggest man feel bigger.

To soothe a sigh or dry a tear,  
To ease a care or break a fetter,  
To know that he's been useful here,  
Will make the best of men feel better.

To earn another's gratitude,  
To leave a smiling face behind him,  
Will make him feel, however rude,  
He's served the Master who designed him.

But little pride in taking lies,  
But little joy in selfish living;  
The rich, the poor, the dull, the wise,  
Must find their happiness in giving.

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## ON THE SPUR OF THE MOMENT

BY ROY K. MOULTON.

Always take a woman's advice. Then you  
have a chance to blame her for everything if  
it turns out she's right.

Mr. Kipling didn't like the American attitude  
toward the war and now it is reported he doesn't  
like the Japanese attitude toward earthquakes.  
If he becomes any more finicky in withholding  
his approval of nations the universe is likely to  
come to grief and decide to run itself accord-  
ing to its own tastes.

In the old days when Europe was flush, the  
slogan was hands across the sea. Now it's hand-  
outs across the sea.

Looks as if there's to be the Dickens of a time  
to keep the home fires burning this winter.

Each of us owes \$96 of the public debt, ac-  
cording to statistics. We have paid our share  
several times over this year in income tax.

One of America's millionaires is to build a  
house which will cost nearly \$3,000,000. Looks  
as though plumbing were included.

Food expert says there is about as much nour-  
ishment in a quart of peanuts as in three pounds  
of beefsteak. But no gravy and no hash next  
day.

Government report says the best of living  
dropped 1 per cent in the last year. If it did,  
it dropped very lightly. Nobody heard it.

College professor says Greek is the hardest  
tongue to learn and the easiest to forget. We  
favor legislation compelling all campaign orators  
to use Greek exclusively.

It might be a good thing to try that truth-  
telling drug on the coming election orators.

## Who's Who Today

REP. MARTIN B. MADDEN.  
The illness of Representative Martin B. Mad-  
den, chairman of the house committee on ap-  
propriations, has caused grave concern in  
Washington where he has been confined to his home.

Madden, a Republican con-  
gressman from Illinois, one  
of the veteran members  
of the house and recognized  
as one of the most earnest  
members of the national legis-  
lature.

At the head of the appropri-  
ations committee he directs  
the work of apportioning the  
expense account of the na-  
tion.  
He was born in Darlington,  
England, March 20, 1855.  
Most of his education was  
acquired in night schools as  
he was forced to go to work  
at the age of ten. He came  
to the U. S. as a youth, set-  
tling in Chicago. He gained his early political  
experience as city councilman in Chicago for  
eight years. He has represented his district in  
congress since 1905.

## HISTORY OF TODAY

TODAY'S EVENTS.  
Centenary of the birth of Charles A. Rapallo,  
eminent New York jurist.

The Central American republics celebrate the  
anniversary of their independence today.  
The Chattanooga today will bid adieu to the  
United War Veterans, who will assemble  
in that city for their 25th national encampment.  
1830—Gen. Porfirio Diaz, famous Mexican  
president, born in the city of Oaxaca.  
Died in Paris, July 3, 1915.  
1835—Richard Olney, secretary of state under  
President Grant, born at Oxford, Mass.  
Died in Boston, April 8, 1917.  
1854—First newspaper in Kansas,  
printed under an elm tree on the levee at  
Lawrenceville.  
1862—Gen. Buell, leaving Nashville strongly gar-  
risoned, marched toward Louisville.

ONE YEAR AGO TODAY.  
Settlement of the shipmen's strike on several  
railroads.  
Congress sent the soldier bonus bill to the president.

TODAY'S BIRTHDAYS.  
William H. Taft, chief justice of the United  
States, born in Cincinnati, 66 years ago today.

## LOOKING BACKWARD.

FORTY YEARS AGO.

Sept. 15, 1883.—Messrs. D. B. Helmstreet, I. C. Crow, A. H. Wood and J. W. Bates who have been in Madison, assisting Treasurer Miner sell tickets for the state fair, returned to this city Monday.—Potatoes throughout this section have been struck with black rust, which is doing a great deal of damage.

THIRTY YEARS AGO.

Sept. 15, 1893.—The Rock County fair ended today with a small crowd in attendance. J. S. Lewis came over from Whitesboro, N. Y., to see the prize. Some snakes got loose, but didn't do much but add some excitement.—John Riley will pay a fine of \$25 for pulling a fire alarm for fun.

TWENTY YEARS AGO.

Sept. 15, 1903.—Potatoes are now selling for 60 cents a bushel and may go up to the dollar mark by cold weather.—Bowlers are becoming interested in the game, and some interesting matches will be played off next week.—William Caldwell brought in some fine red strawberries, the second crop of his this year.

TEN YEARS AGO.

Sept. 15, 1913.—"Madame X" was presented to a large audience at the Myers Saturday night. Alice De Land played the leading role well. Judge H. L. Marshall, gave to the city municipal court bench, is handing stiff terms to drunkards and sentenced four this morning, one to 70 days in the county jail.

THE HEAVENLY SONG.

They sang the song of Moses the  
servant of God, and the song of the  
Lamb, saying, Great and marvellous  
are thy works, Lord God Almighty;  
just and true are thy ways, thou king  
of saints.—Revelation 15:3.

## Personal Health Service

By WILLIAM BRADY, M. D.  
Noted Physician and Author.

HEART BURN  
A burning or gnawing sensation in  
the esophagus, if you know where  
that is, enjoys the common name of  
heartburn or cardialgia. Cardialgia  
means heart pain. The upper opening  
of the stomach, where the food enters,  
is called the cardia, and it is, to be sure, close to the  
heart.

The burning or gnawing sensation  
called heartburn is usually caused by  
regurgitation of the acid material  
from the stomach into the lower part  
of the esophagus. The cardia, the  
regurgitation or backflow, goes  
far enough to reach the upper end of  
the esophagus or the throat, the ir-  
ritation of the throat by the acid is  
called waterbrash. Sometimes this  
throat irritation extends to the larynx  
where the vocal cords are housed and  
causes hoarseness of the voice. When  
the regurgitation goes still farther,  
the esophagus in sleep, the tongue  
becomes heavily coated and the sleep-  
er awakes with a very disagreeable  
taste in his mouth or has a foul  
breath. None of these conditions is  
peculiar to any particular disease or  
disturbance. They may occur in health-  
y individuals, especially when the  
stomach happens to have more gas  
than it can hold comfortably. Gas is  
normally present in the stomach, in  
moderate quantities during digestion;  
pressure in excessive amount, the escape  
of the gas thru the cardia is likely  
to be accompanied with a squirt of  
acid gastric juice, which produces  
the heartburn, or if it goes higher,  
waterbrash.

Remember that the gastric juice is  
normally very acid and that heart-  
burn and waterbrash are not rarely  
felt by healthy persons.  
Regularly recurring heartburn,  
which comes on when the stomach is  
empty (two or three hours after a  
meal) and is perhaps relieved by a  
little food, suggests the possibility of  
ulcer in the stomach. In the fore-  
noon, but the same thing occurs in  
many cases of so-called "indigestion"  
or dyspepsia, due to gallstones or  
chronic appendicitis. A hink in the  
region of the duodenal valve (where  
the small intestine empties into the  
large intestine) is sometimes the  
cause of this trouble. I mention  
these pathologies for their interest.  
They need not be considered where  
the heartburn or waterbrash is tran-  
sient.

The main thing to be overcome,  
when one wishes to relieve heartburn  
is the acidity; obviously this calls  
for alkalis. Were it not for the fact  
that sodium bicarbonate (the "baking  
soda") gives rise to considerable gas  
(carbon dioxide, carbonic acid gas)

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## ASK US

(Any reader can get the answer to  
any question by writing the Editor  
of the Janesville Daily Gazette, Wash-  
ington, D. C. This offer applies  
strictly to information. The man-  
agement cannot give advice in legal,  
medical, and financial matters. It  
does not attempt to settle domestic  
troubles, nor to undertake any  
hastive research on any subject.  
Write your question plainly and  
briefly, and enclose a recent photo-  
graph of the person for whom the  
stamps for return postage. Give  
full name and address. All replies  
are sent direct to the writer.)

Q. Did any other President besides  
Coolidge not "help me God" when  
taking the oath as President of the  
United States? C. L. D.

A. When George Washington was  
inaugurated the first time, he added  
the same words.

Q. Was the late Cardinal Gibbons  
born in this country? A. B.

A. Cardinal Gibbons was born in  
Baltimore, July 24, 1824, and died in  
Washington, D. C., June 4, 1905.

Q. What kind of grass should be  
sown on a heavily shaded lawn? H.  
L. W.

A. The Department of Agriculture  
says that blue grass is con-  
sidered the best for a heavily shaded  
lawn. The following proportions  
should be used: 1 part of red fescue  
to 2 parts of blue grass. When this  
combination is used, one pound to  
every 400 square feet should be al-  
lowed. The seed should be sown any  
time before the middle of September.

Q. What proportion of the officers  
in the Army are West Pointers? S.  
D. L.

A. The records merely show the  
percentage of officers who are West  
Point graduates. This is slightly an-  
nual 20 percent.

Q. Why were it said that all roads  
led to Rome? M. D.

A. The saying "all roads lead to  
Rome" is an old Roman proverb. The  
principal roads of the empire all led  
to the capital city. The so-called  
golden milestone set up by Augustus  
in the Roman Forum near Saturn's  
Temple marked the starting place.  
It contained a list of the main places  
located on these roads with a record  
of their distances from various parts  
of the city.

Q. What mark distinguishes coins  
minted in the Philadelphia Mint? C.  
E. M.

A. Coins made in the Philadelphia  
Mint are known by the absence of a  
certain mark. The mark on the  
San Francisco Mint is an "S" and of  
the Denver Mint a "D".

## Prepare for Winter

Don't let your vegetables go to  
waste. They may all be saved by  
the drying process. Don't let your  
fruit decay in the orchard. By  
evaporation its food value may be  
so locked up that you can release it  
to serve your purpose any day in  
the year.

You need not depend on the sun-  
shine, need not expose materials to  
the lot of the weather. You may pre-  
pare a simple apparatus that will  
do the drying in your kitchen.

All the practical knowledge there  
is on the subject of drying is con-  
tained in a 64 page booklet issued  
by the Department of Agriculture.  
This is a free government publica-  
tion and our Washington office of the  
Information Bureau will secure a copy for  
any reader who fills out and mails  
the coupon on this page, giving full  
name and address and enclosing two cents  
in stamps for return postage. Be  
sure to write clearly.

Frederic J. Haskin, Director,  
The Janesville Daily Gazette  
Information Bureau,  
Washington, D. C.

I enclose herewith two cents in  
stamps for return postage on a free  
copy of "Home Drying."

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_

What gifts us in how a feller kin git  
by with big tortoise shell spectacles  
an' a do-and mutschel. President  
Coolidge don't like 'em with these  
days, but he will git up at 6 a. m.

## One Appreciates

the little services rendered by the officiating  
funeral director, because the mind is in a  
state that makes every detail assume exag-  
gerated importance.

The assistance given by our lady attend-  
ant is something that is invariably comment-  
ed upon, and deeply appreciated. Her femi-  
nine instinct enables her to do much that is  
helpful.

**WHALEY**  
**FUNERAL HOME**  
"Distinctive Funeral Service"  
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Phone  
203

**J. M. BOSTWICK**  
**& SONS.**



New Styles in the Spotlight of  
Fashions are McCall's

If a spotlight were turned on the best of this season's  
new styles, it would seem as though they had stepped out  
from the new Fall McCall Quarterly.

Smart styles, new styles, becoming fashions are al-  
ways put at their introduction in McCall Patterns.

Sport clothes, evening gowns, wraps, even children's  
clothes in this Fall Quarterly illustrate what is fashion-  
able and new for the season.

Before planning your fall wardrobe be sure that you  
own the

FALL McCALL QUARTERLY, 25c  
Pattern Section—Main Floor.



Tired from an  
Afternoon's Shopping?

HOME from the afternoon's shopping at 6 p.m., tired-  
ing and cooking the evening meal for the family?  
NOT if you have a

**Gas Range**  
equipped with the famous

**LORAIN OVEN HEAT REGULATOR!**

For upon your return at 6 p.m. you would find your entire even-  
ing meal (which you had placed in the oven at 1 p.m.) deliciously  
cooked by the aid of the magic "Lorain"—and ready to be taken  
from the oven and placed on the table!

It's all just as "simple as it sounds." Let us explain. Come in  
Today. There's a revelation in store for you—also a free copy of an  
interesting booklet.

**Clark-Jewel**  
**GAS RANGES**

The hidden spirit of these ranges  
gives them a low, durable surface  
that is as easy to keep clean as it is  
good to look at. A steel structure  
gives strength. Many pleasing  
styles and convenient sizes to choose  
from.

**New Gas Light Company of Janesville**



# The Step on the Stair

By ANNA KATHARINE GREEN

Author of "The Leavenworth Case," "The Filigree Ball," "The Mystery of the Hasty Arrow," etc.

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WHAT HAS GONE BEFORE

Edgar Quenton Bartholomew had two nephews each named the same as his father. One had been present in Europe for a term of years. He returned to America to make his home with his uncle. Here he met another cousin, daughter of the uncle, Orpha, with whom he promptly fell in love only to learn that the other Edgar was understood to be an accountant.

This Edgar and the uncle quarreled. In this house there was a mystery in the main stairs, steps other than one's own following up the stairs as one waited and a breath of cold air blown on one from some mysterious source. There was no love lost between the two male cousins and it was understood that the one named Orpha would be the help to the uncle's fortune. The uncle is ill and there is no hope for his recovery. Edgar, who tells the story, spends much of his time in the sick room.

I have no doubt that I was helped to this conclusion by something I saw in passing his bedside on my way out. Weibly was rearranging the pillows and in doing so gave me for the first time a full glimpse of the usually half-hidden head-beard. To my amazement perceived that it held a drawer, cunningly inserted by a master hand.

A drawer! Within his own reach—at all times—by night and day! It must contain—

Well, I had no difficulty in deciding what. But the mystery of his present action troubled me for a few hours. If only they might be spent with Orpha!

With beating heart I went rapidly below, passing Edgar on my way. We said nothing. He was in as tense a mood as I was. For him as well as for myself this event was at hand. Ah! where was Orpha?

Not where I sought her. The living rooms as well as the court and halls were all empty. For a half hour I waited in the library alone, then the door opened and my uncle's man showed himself.

"Am I wanted?" I asked, unable to control my impatience.

He answered with a respectful affirmative, but there was a lack of warmth in his manner which brought a cynical smile to my lips. Nothing

WOMAN SUFFERED THREE MONTHS

Pains in Back and Nervousness. Made Well by Lydia E. Pinkham's Vegetable Compound

Montevideo, Minn.—"I suffered for three months with pain in my back and sides, and was so nervous so that I was unfit to do my work. After I began taking Lydia E. Pinkham's Vegetable Compound I grew strong, and now I weigh 160 pounds. I keep house and am able to lift and do any kind of work. I have got wonderful results from the Vegetable Compound and recommend it very highly to my friends. I give you permission to publish my testimonial."—Mrs. O. BEASLEY, 210 St. St. So., Montevideo, Minnesota.

Another Nervous Woman Finds Relief

Port Huron, Mich.—"I suffered for two years with pains in my side, and if I worked very much I was nervous and just as tired in the morning as when I went to bed. I was sleepy all the day and didn't feel like doing anything, and was so nervous I would bite my fingernails. One of my friends told me about Lydia E. Pinkham's Vegetable Compound, and it helped me so much that I soon felt fine."—Mrs. CHARLES BEELER, 1910 Elk St., Port Huron, Mich.

would ever change the attitude of those old servants toward myself, or make Edgar anything less in their eyes than the best, kindest and most pleasing of masters. Should I allow this to disturb me and send me to the fate awaiting me in the room above in any other frame of mind than the one which would best prepare me for the dreary ordeal it has fallen to my lot?

No. I would be master of myself if not of my fate. By the time I had reached my uncle's door I was calm, cheerful. Content that my experience awaited me there which would try me as it had tried Edgar. I walked steadily in. He had not come out of his room. In my triumph, or why the look I had seen on every face I had encountered in coming up? Wealthy at the end of the long hall, with a newspaper falling from her lap, had turned at my step. Her aspect as she did so I shall not soon forget. The suspicious nod and whisper of the two maids I had surprised peering at me from over the banisters, were all of a character to warn me that I was at that moment less popular in the house than I had been before. Was I to perceive the like in the greeting I was about to receive from the one on whom my fortunes as well as those of Orpha hung?

I trembled at the prospect, and it was not till I had crossed the floor to where he was seated in his usual seat at the fireplace that I ventured to look up. When I did so it was to meet a countenance showing neither pleasure nor pain.

"When he spoke it was hurriedly as though he felt his time was short. "Quenton, sit down and listen to what I have to say. I have put off from day to day this hour of understanding between us in the hopes that my duty would become plain to me without any positive act on my part. But I must ask your help in a decision vital to the happiness of the two beings nearest if not nearest to me in this world. I am to soon to leave. I mean my daughter and the man she is to marry."

This took my breath away but he did not seem to notice either my agitation or the effort I made to control it. He was too intent upon what he had yet to say, to mark the effect of the words he had already spoken.

"You know what my wishes are—the wishes which have been expectations since Edgar and Orpha stood no higher than my knee. I have tuned I have accumulated is too large to be given into the hands of a girl no older than Orpha. I do not believe in a woman holding that reins when she has a man beside her. I may be wrong, but that is the way I feel, as truly today as when she was a wee tottling in my arms. The inheritance of the millions I perhaps unfortunately possess must be a man's. But that man must marry my daughter, and to marry her he must love her, sincerely and devotedly love her or my money will prove a curse to her, to him and, God pardon the thought, to me in my grave. If the dead can still feel and know. "Until a little while ago,—until you came, in fact,—I was content, thinking that all was well and everything going to my mind. But presently a word was dropped in my ear,—from whose lips it does not matter,—which shook my equanimity and made me look for the first time with critical eyes on one I had hitherto felt to be above criticism; and once my attention was called that way, I saw much that did not quite satisfy me in the future dispenser of a fortune which in wise hands could be made productive of great good but in indifferent ones of incalculable mischief."

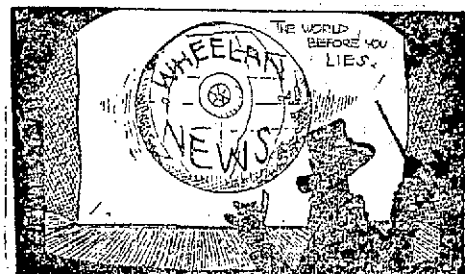
"But I thought he loved Orpha, and he loved her as we all must, as a woman of generous nature with a mind bound to develop as her happiness grows and her responsibilities increase. I rested in the hope that with her for a wife, his easy-going nature would strengthen and the love he universally inspires would soon have a firmer basis than his charming smile and his invariable good nature."

(To Be Continued)

Don't forget to take your Kodak with you tomorrow. Advertisement

## MINUTE MOVIES

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THE NEW HEAD OF THE CELLULOID COLLAR MAKERS UNION

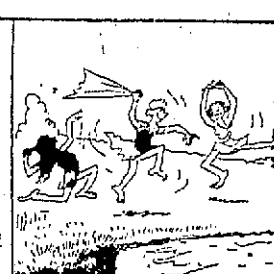
AN EXCLUSIVE STUDY OF DANIEL MESHING

OF NEW SHIRTMAST, PA. JUST AS HE PASSED HIS 50th BIRTHDAY



THE LIFE OF THE PARTY

LOMBOSUE, ARIZ. ALFRED GROAN, THE OLDEST UNDERTAKER WEST OF THE ROCKIES TELLS SOME LIVE ONES AT THE RECENT UNDERTAKERS' PICNIC

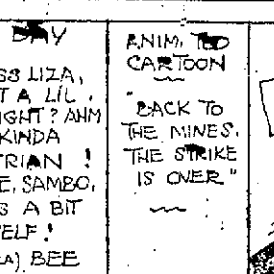
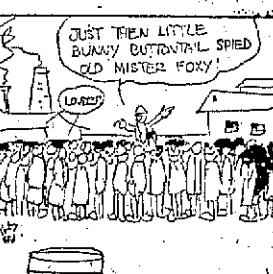
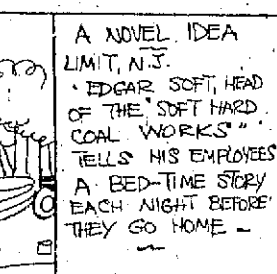
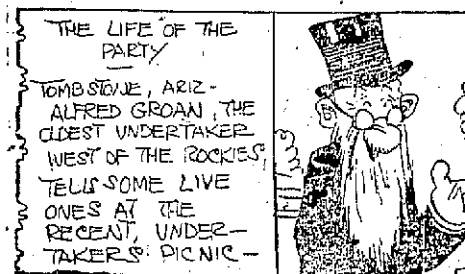


A NOVEL IDEA

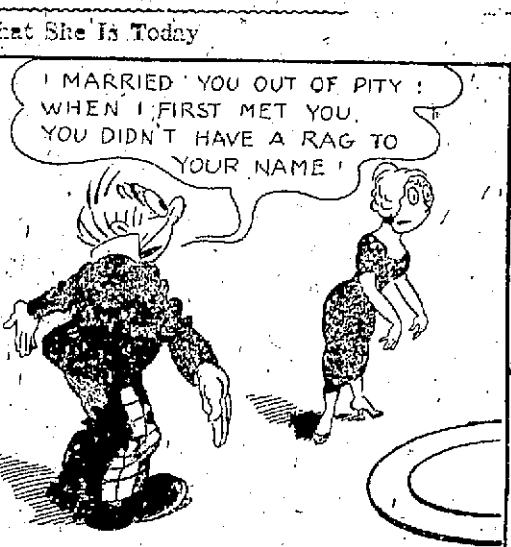
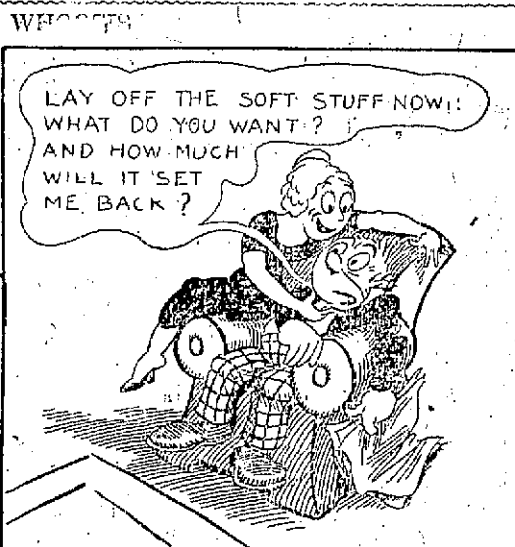
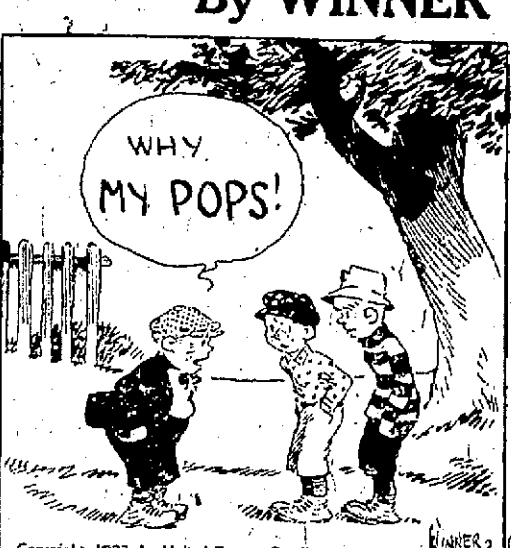
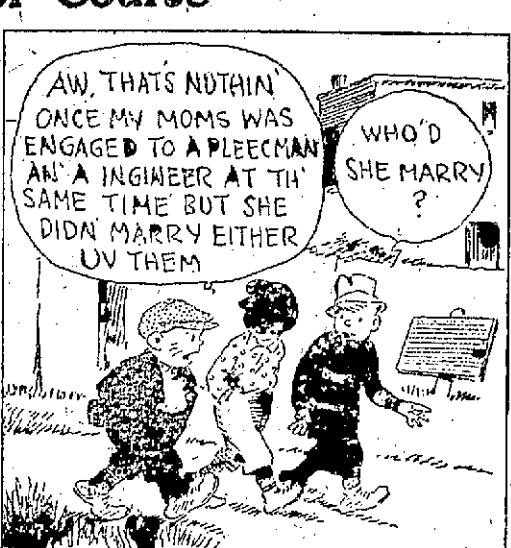
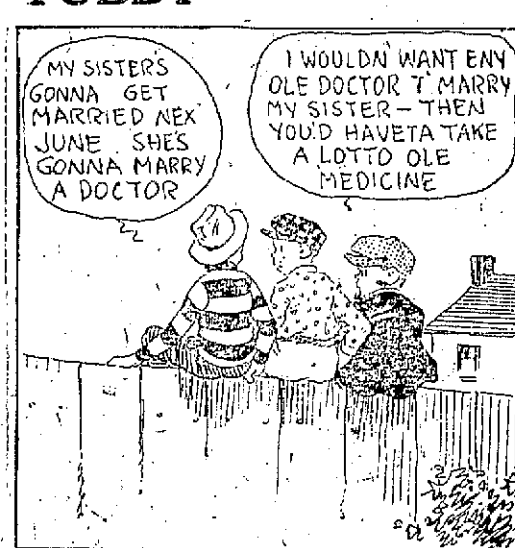
LIMIT, N.J. EDGAR SOFT, HEAD OF THE 'SOFT HARD COAL WORKS' TELLS HIS EMPLOYEES A BED-TIME STORY EACH NIGHT BEFORE THEY GO HOME



WEST FROLIC, CONN. STUDENTS OF DORA ST. BUNCOMBE INTERPRET LIFE IN ALL ITS MOODS ON THE LOVELY ESTATE OF MRS. J. IVORY DOAM OF HERE AND ELSEWHERE



## TUBBY



## Heart and Home Problems

Letters May Be Addressed to Mrs. Thompson, in Care of the Gazette.

Dear Mrs. Thompson: I am a young man in my twenties and am going with a girl yet in her teens. I fell in love with her the first time I saw her in conversation and I have given her my undivided attention since. She is the sunshine of a lonely home and has a host of friends.

I gave up a friend for her when she accepted me as a friend. She was so plain with me that I could almost sit and read her mind. It was evident I could come to see her again before I asked her. I go to see her twice and sometimes three times a week and everything seems to go to my satisfaction and that makes me love her more.

When a boy is in love with a girl of this kind should he pay her any visits between dates except when she invites him to do so? Also, when a boy asks a girl for a date on his regular night and she wishes to change it, should he mention the time or should he fix it?

"When I am with her and we are alone I can talk and understand her so plainly that I feel she loves me, but when others are around she is indifferent and seems to wish to dismiss me until later.

When I ask her to go certain places with me and she says she can't, then I can't ask her that question over again. I am so afraid she will refuse me again.

Should a boy hug and caress a girl and kiss her goodnight? Boys and girls have so many different ways to express their love.

Please tell me how to retain her love and prove myself. There is no other boy or girl standing between us.

It is alright to call on her between regular times if you do not overdo the water and wear out your welcome. When a girl wishes you to change the time you are to call, it is all right for you to suggest another night. In case the second night meets with her disapproval, do not suggest another time, but leave that for her to do if she wishes.

The girl is probably shy when others are around and finds it difficult to express herself. You have no reason to feel hurt because she is not so same.

Try not to be so sensitive. Just because she cannot go with you one time is no reason why you should not ask her again. She will like you better if you take her places some of the time. No girl likes to entertain a caller in her home all of the time. Since you are so deeply in love, I would advise you to say something about it. It would not be wrong for you to kiss the girl since you are so sincere in your love for her. She may care even more for you if you worship her less and are less fearful of losing her regard. Girls like to be loved, and therefore I believe you are perfectly safe in telling her how much you care."

Dear Mrs. Thompson: I am a girl nearly fifteen and like to read books. Can you kindly name some books good for a girl of my age?

The thing for you to do is to go to the library and talk to the librarian. She will counsel you in regard to your taste and will advise you accordingly.

Dear Mrs. Thompson: Is it proper to go machine riding and to read a man you have met just once and who acted like a gentleman? BLUE EYES.

It would not be proper to go riding with a man you have known so short acquaintance unless some older person or your mother accompanies you. Tell the young man you would like to have him call at your home and you will go riding with him some other time.

The one redeeming feature about machine riding is that it makes you forget all your other troubles.

## Household Hints

MEAT HINT

Breakfast, Grapefruit, Toast, Omelet, Coffee.

Cooking, Cakes, Milk, Cream of Celery Soup, Crackers, Cold Meat Sandwiches, Cottage Cheese.

Apple Fritter, Milk, Ginger Cookies, Sweet Cherries.

Dinner, Pork Chops with Brown Gravy, Baked Potatoes, Diced Carrots, Brown Bread and Butter.

Caramel Cake, Lemon Sherbet, Tea, Milk.

TODAY'S RECIPES

Drop Ginger Cookies—Take one cup brown sugar, one egg, a pinch of salt, three-quarters cup shortening, three-quarters cup molasses, one teaspoon soda in one-half cup cold water, one level tablespoon ginger, flour till stiff enough to drop. Bake in moderate oven.

Pork Chops—Pork chops are delicious prepared this way. Have frying pan hot, put in a little fat, roll pork chops in flour, salt and pepper them and fry until brown. Then pour enough hot water over them to cover them and simmer slowly on back of range for one hour, keeping plenty of water on them. When done thicken gravy as usual.

Caramel Cake—One-half cup of butter (or substitute), one and one-half cups sugar, salt, cream together thoroughly and add yolks of two eggs, and one cup cold water. Mix and add two cups of flour and two teaspoons baking powder, one teaspoon vanilla, three tablespoons caramel and one-half cup flour. Lastly, fold in beaten whites of eggs.

For Caramel—Take one-half cup granulated sugar and brown it in sauce pan until it almost burns, stirring constantly. Then add a little

## Neighborhood News--

--By Fontaine Fox

"I DON'T CARE NOT IT IS! IF YOU SIT OFF THAT PLANK AND LET THIS CAR DOWN ON ME I'LL MURDER YOU"

WHILE GUS BIGGER (ASSISTED BY HIS WIFE) WAS MAKING SOME REPAIRS UNDERNEATH HIS CAR THE OTHER DAY, AN ORDINARY MOUSE CAME OUT OF THE BARN AND CAUSED A TREMENDOUS COMMOTION.

McClure Syndicate, Inc., N.Y.

water gradually, stirring all the time. This will keep indefinitely.

Yeast—Two cups brown sugar, one tablespoon butter, one-half cup milk, boil till it threads and then remove from the fire and stir until just right to spread on cake, being careful not to stir too long, as it hardens quickly.

Lemon Sherbet—One quart fresh milk, one cup cream, juice of three lemons, two cups sugar, pinch of salt. Mix lemons, sugar and salt and place in freezer. When partly packed with sugar and salt raise lid and add milk and cream, quickly replacing the lid. Start turning immediately to keep it from curdling. Make three quarts.

Brown Bread—Take two cups white milk, one cup light New Orleans molasses, two level teaspoons soda, salt, one half one-half cups white flour, one big teaspoon baking powder, two cups graham flour, one cup chopped raisins, one cup chopped nuts; divide into three coffee cans and bake very

slowly for two hours. Have oven rather hot to start with.

SUGGESTIONS

To Mend Granite—When a granite pan, bucket or kettle leaks, heat it, and put sealing wax over the hole or crack. It can be used to wash and pare vegetables in, etc., with slightly warm water.

To Clean Sink—Take a damp cloth with just a few drops of kerosene when cleaning the sink. The dirt comes off quickly and leaves a spotless, shining surface.

Frozen Dessert—Take four table-spoons sugar, one pint of whipping cream, two oranges. Whip the cream put in the juice of the two oranges and the sugar and beat it up again. This makes a fine frozen dessert.

INFORMATION SOUGHT ON CAMP GRANT COSTS

Postoffice about Janesville have

been asked for any information concerning the building of Camp Grant, Rockford, Ill., but no such inquiry has come to Postmaster J. J. Cunningham. The government is engaged now in the investigation of the cost of building army cantonments during the war. Investigators are trying to determine the cost of building Camp Grant as it is thought the contractors' prices were excessive. Even laborers who worked at the camp are being sought and there are and if there are any here, Postmaster J. J. Cunningham will relay the information to the proper quarters.

WOMEN TEACHERS TO HAVE SWIM CLASS

Women teachers of the high school are to have swimming instruction in the high school girls' pool again this winter, and a class for them is being formed now. It will meet on Monday nights at 7:30.

## We Restore the Charm of Newness

It's time now to unpack your Fall and Winter clothing—have it Cleaned and Pressed, ready for use.

Send your suits, dresses, fur and plush coats and other wearing apparel to us, and we'll restore them to their original freshness and beauty. Besides fitting them for another season's wear, our Cleaning revives the charm of newness.

You'll be surprised and delighted with your last year's clothes when we return them.

Also, remember, we are your ever-ready aids to house cleaning—your rugs, curtains, drapes and other household goods cleaned beautifully.

## JANESVILLE DYE WORKS

W. C. BROCKHAUS, Prop. Dry Cleaners. Dyers Phone No. 4 and we will call.

The one redeeming feature about machine riding is that it makes you forget all your other troubles.

## TROUBLED WITH ECZEMA YEARS

On Face In Rash. Cuticura Healed.

"I was troubled with eczema for years. It broke out on my face in a rash which was very itchy and sore. I would be bothered with it for three or four weeks at a time, then it would go away for about a month and come back again. It itched and burned causing me to scratch and the scratching caused eruptions."

"I started using Cuticura Soap and Ointment and they helped me, and after using three cakes of Soap and one box of Ointment I was healed." (Signed) Miss Blanche Welch, 417 E. Third Ave., Mitchell, S. Dak.

Use Cuticura for all toilet purposes.

Sample Free by Mail. Address: Cuticura Laboratories, Dept. H, Malden 48, Mass. Sold every-where. Send for Cuticura Soap without cost.



## Stocks and Bonds Turn Reactionary During Past Week

New York—Stock and bond prices, which have been on the upswing for more than a month, turned decidedly reactionary this week.

Failure of operators on the long side to attract a public following was reported to have induced a resumption of speculative operations. The reactions in the forward buying of steel and the continued unsettlement

of the oil industry also have been regarded as contributing factors.

The downward trend was accompanied by increased activity, the New York Stock Exchange witnessing its first million share day on Thursday since last June.

Not all the news was unfavorable, however. Car loadings for the week ending September 1, the latest figures which are available, established a new high record for all time. Commodity prices were generally firm.

Money rates were somewhat firmer as a result of the calling of loans in anticipation of federal income tax payments today. Call loans touched six percent for the first time in six

weeks, and time money was on a 5 1/2 percent basis.

Foreign currencies moved irregularly, although French and Belgian francs and Italian lire showed good gains on the week.

## 74,168 Surplus Cars Were Held by Roads, Aug. 8

The railroads of the United States on Aug. 8, according to the American Railway association, had 74,168 surplus

freight cars in good repair and immediately available for service, despite the fact that for the week which ended on Aug. 4 a total of 1,033,130 freight cars were loaded with revenue freight, the second largest number for any one week in the history of the country.

The total number of surplus freight cars on Aug. 8 was a decrease of 4,235 under the number on July 31. Surplus box cars in good repair numbered 55,365, a decrease within a week of 2,465, while surplus coal cars numbered 6,992, a decrease of 463 within the same period. Surplus refrigerator cars totaled 7,695, an increase of 80 over the number on July

31; there was also an increase of 529 surplus stock cars, which brought the total on Aug. 8 to 3,976.

The reported shortage in freight cars on Aug. 8 totaled 10,149. This was only an increase of 679 cars, despite the record loading of revenue freight. Shortage in box cars on Aug. 8 was only 3,162, an increase of 413 within a week, while the shortage in coal cars was 4,897, an increase of only 123 within the same period.

DISCOUNT RATE RAISED.  
Berlin—The German Reichsbank raised its discount rate from 5 to 6 per cent.

## STOCK LIST

New York Stock List.  
Allied Chemical & Dye ..... 94  
American Can ..... 10  
American Car & Foundry ..... 10  
American International Corp. .... 10  
American Locomotive ..... 10  
American Smelting & Refining ..... 10  
American Sugar ..... 10  
American T. & T. ..... 10  
American Tobacco ..... 10  
American Woolen ..... 10  
American Copper ..... 10

Chicago Stock List.  
C. & W. ..... 10  
Chicago & North Western ..... 10  
Chicago & Western ..... 10  
Chicago & Western ..... 10  
Chicago & Western ..... 10  
Chicago & Western ..... 10  
Chicago & Western ..... 10  
Chicago & Western ..... 10  
Chicago & Western ..... 10  
Chicago & Western ..... 10

St. Paul Stock List.  
St. Paul & Northern Pacific ..... 10  
St. Paul & Northern Pacific ..... 10  
St. Paul & Northern Pacific ..... 10  
St. Paul & Northern Pacific ..... 10  
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St. Paul & Northern Pacific ..... 10  
St. Paul & Northern Pacific ..... 10

## Free From All Federal Income Taxes

Our list of Municipal bonds includes yields from 4.50% to 6% annually and covers issues for all purposes, schools, water, sewer, park, road, paving and drainage. Inquiries solicited. Circulars sent on request.

THE HANCHETT BOND CO., CHICAGO.

Municipal Bond House.  
John C. Hanchett, Resident Partner  
485 N. Jackson St., Janesville.

Money is earned too hard to be swindled out of

## Stacking the Cards Against You

Freezing out the small investor is a favorite game of the crooked industrial promoter, and you haven't a chance to beat him.

Most "Blue-sky" projects do not live beyond the stock selling stage. But sometimes the idea "looks so good" that, after the stock selling harvest has been reaped, the promoters decide to manufacture and market the article.

Even then your money is not safe unless the heads of the business wish to play fair with you. They know a score of ways to get rid of "the suckers" and keep everything for themselves. Quite often they make free use of this knowledge.

So it is not enough to know that the idea you are putting your money behind has merit, not enough to be convinced that "there are millions in it;" there may be millions in profits waiting, but whether or not you are to receive your share will depend entirely on the integrity of the men in control.

When in doubt as to their standing, or the safety of the investment,

## Ask Your Banker

Any Bank Will Gladly Give Information  
Without Charge.

First National Bank  
Rock County National Bank  
Bower City Bank  
Merchants & Savings Bank

ATLANTA - BILTMORE  
HOTEL COMPANY  
7% 1st Mtg. Gold Bond.  
Call 47.  
JOHN W. DADY  
8 W. Milwaukee St.

## Trustworthy Bonds

Your investments, like your friends, should be chosen for their trustworthy qualities.

Straus Bonds are trustworthy bonds—their safety has been proved by a long and honorable record of 41 years without loss to any investor.

Investigate these trustworthy bonds before you invest your money.

S.W. STRAUS & CO.

Incorporated Established 1882  
41 YEARS WITHOUT LOSS  
TO ANY INVESTOR

Represented by  
Merchants &  
Savings Bank  
Janesville, Wis.

## YOUR INVESTMENT OPPORTUNITY

Don't say you are never offered an opportunity to "get in" the really worth-while enterprises—for we are extending our invitation to everyone—every customer—every resident of this progressive territory within "The Heart of Wisconsin."

No matter what your condition in life—whether capitalist or salaried employee—we want you to join us by investing safely in the

## Seven Percent Preferred Shares of Wisconsin Power Light & Heat Co.

The adoption of Patron-ownership by this company marks another step forward for those policies which have found their ideals in "Serving the Heart of Wisconsin."

## Anyone Can Afford To Own

the safe, dependable shares of this company—with their attractive dividend features—on the easy payments of \$5.00 a month per share.

The company's strong schedule of assets, its progressive policies, and its dividend record make this investment one you cannot afford to miss.

Make your reservation now. Call, phone, write or ask any employee of the

JANESVILLE ELECTRIC COMPANY  
WISCONSIN POWER LIGHT & HEAT CO.



## And Sinking for the Third Time

Perhaps you know that awful feeling—the something that seems to grip our vitals when we are penniless. Most of us have experienced it at one time or another.

That feeling in your own heart is the best advertisement on earth. But perhaps this reminder will bring home to you again the importance of systematic saving. There can be no real success or independence without saving.

Do yours here!

## First National Bank

Established 1855.

## New Issue

\$350,000

## Gurney Refrigerator Company

(Fond du Lac, Wisconsin)

## First Mortgage 6 1/2% Serial Gold Bonds

Dated August 1, 1923. Due serially, \$30,000 August 1, 1924 to 1934 inclusive, \$20,000 August 1, 1935. Total Authorized and Outstanding First Mortgage Bond Issue \$350,000.

Interest payable semi-annually February 1 and August 1 at First Wisconsin Trust Company, Milwaukee, Wisconsin. Coupon bonds in denominations of \$1,000, \$500 and \$100, registrable as to principal only. Callable as a whole or in part, on any interest date, at a premium of 1/4 of 1% for each year or fraction thereof intervening between the date of redemption and the fixed maturity of the bonds redeemed. Interest payable without deduction for the Normal Federal Income Tax now or hereafter lawfully deductible at the source, not in excess of 2%.

First Wisconsin Trust Company, Milwaukee, Trustees.

HISTORY—33 years of successful operation. Starting with a capital of \$7500, the business has been built up entirely from earnings.

PRODUCT—A household necessity. Company produces a complete line of standard refrigerators, mostly sold at popular prices.

SECURITY—A first, closed mortgage on all of the company's land, plants, machinery and equipment now owned (or hereafter acquired), appraised August 1923, at \$539,400. Current assets (less current liabilities) August 1, 1923, were \$426,837.29. Total net tangible assets were \$966,237.29, or \$2,760 for each \$1,000 bond. The company agrees to maintain a ratio of current assets to current liabilities of not less than 2 for 1, and to preserve net current assets at least equal to 100% of First Mortgage Bonds outstanding.

EARNINGS—Earnings and sales have shown steady growth for many years. No excessive war prosperity, no severe reaction following. Earnings for 5 years, after deducting all taxes, have averaged \$33,012.63, or 4 1/4 times maximum interest charge of \$22,750 on these bonds. Earnings for year ended July 31, 1923, were 6 3/10 times such interest charge.

PURPOSE OF ISSUE—To enable the active management to acquire certain interests in the business formerly held by estates of the founders.

MANAGEMENT—In the hands of Mr. Edward G. Vail and associates, the same group which has successfully conducted the business for the past 10 years and now comes into control of ownership.

LEGALITY—Approved by Messrs. Miller, Mack & Fairchild, Milwaukee, for the bankers and by Messrs. Williams & Foster-Fond du Lac, for the Company.

APPRAISALS—By American Appraisal Company, Milwaukee, Wisconsin.

AUDITS—By Company's Auditors, Wm. W. Thompson & Company, Certified Public Accountants, Chicago.

DENOMINATIONS  
\$30,000 in \$1,000 denomination in 1924, \$20,000 in \$1,000 denomination in each year, 1925 to 1934 inclusive, and \$10,000 in \$1,000 denomination in 1935; \$10,000 in \$500 denomination in each year, 1925 to 1934 inclusive; \$10,000 in \$100 denomination in 1935 only.

MATURITIES  
\$30,000 August 1, 1924  
\$30,000 August 1, 1925  
\$30,000 August 1, 1926  
\$30,000 August 1, 1927  
\$30,000 August 1, 1928  
\$30,000 August 1, 1929  
\$30,000 August 1, 1930  
\$30,000 August 1, 1931  
\$30,000 August 1, 1932  
\$30,000 August 1, 1933  
\$30,000 August 1, 1934  
\$20,000 August 1, 1935

WE RECOMMEND THESE BONDS  
Price, 100 and Interest, for all Maturities, yielding 6 1/2%.

ADDISON-HAUGAN  
District Representative  
Beloit

Bonds offered when, as and if issued, and received by us, and subject to approval by our counsel.  
The statements contained herein are made as our opinion based on information which we consider reliable and upon which we ourselves have acted, but for which we do not assume responsibility. All offerings are made subject to prior sale or advance in price.

MORRIS F. FOX & CO.  
INVESTMENT SECURITIES  
EAST WATER AT MASON, MILWAUKEE, WIS.  
Telephone Broadway 6000









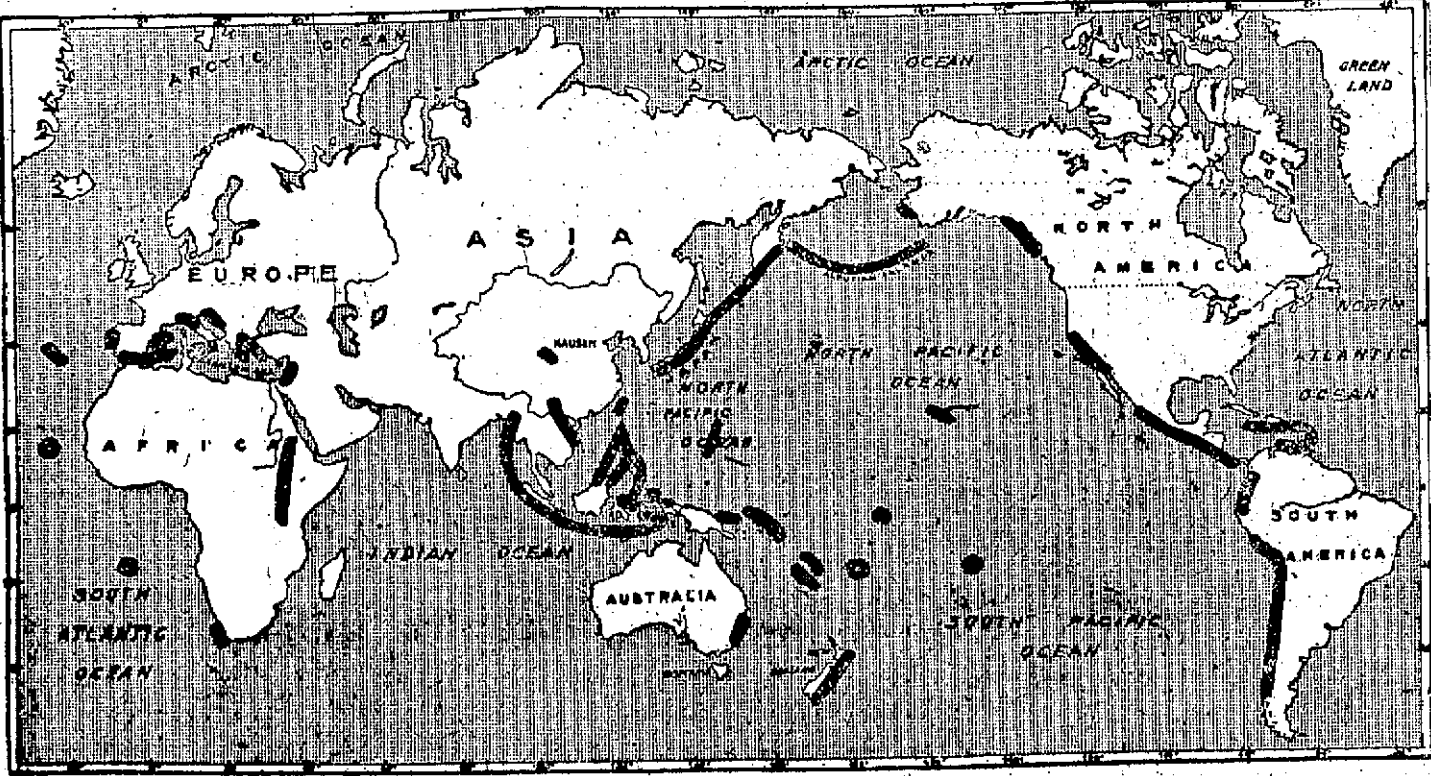






SOME OF THE RECENT IMPORTANT EVENTS OF THE WORLD TOLD IN PICTURES ON THIS PAGE

WHERE EARTHQUAKES PAY MOST OF THEIR VISITS



Regions of greatest earthquake movements are indicated by heavy black spots and lines.

This map, prepared by the geological bureau of department of interior, shows the parts of the world where earthquakes occur most frequently and most violently. Mother earth seems to shake the meanest shoulder in the Pacific basin; where the Japanese earthquake occurred, the East Indies and in the region of Greece and Italy. The Pacific coast of the U. S. experiences some.



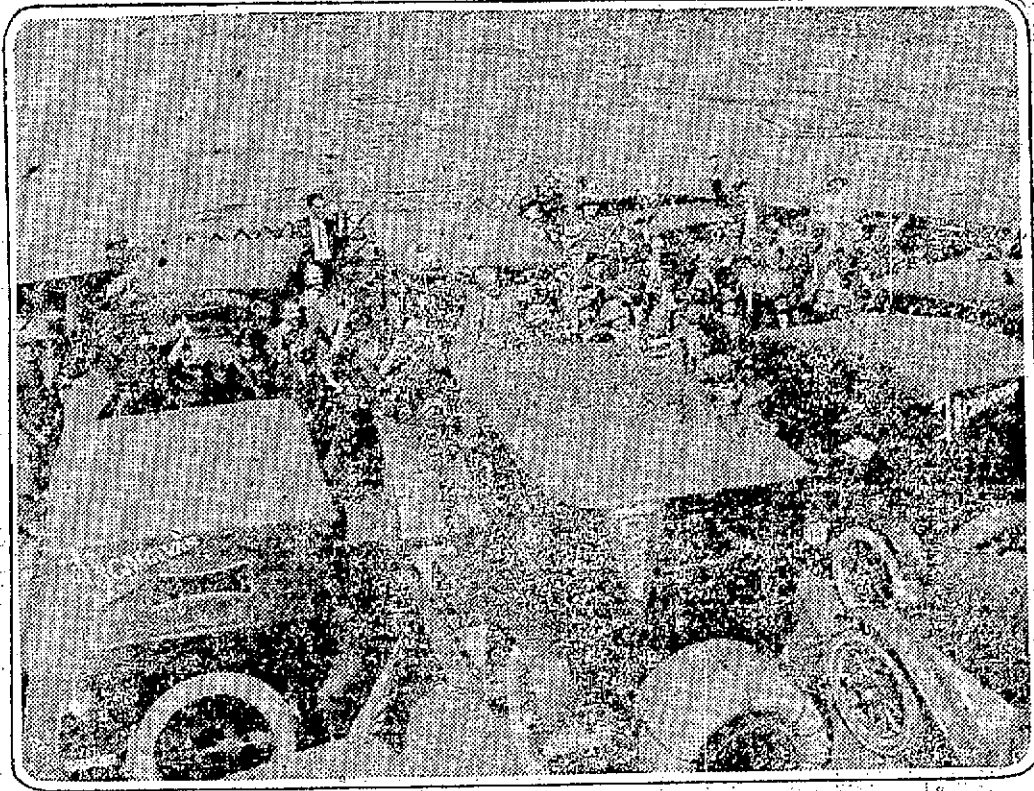
Premier Gonatas, in uniform, snapped outside Athens cathedral.

Colonel Gonatas, premier of Greece, has successfully steered his nation through the crisis arising over the slaying of five Italian officers in Greece and the subsequent occupation of Corfu. Faced with a drastic ultimatum from Premier Mussolini of Italy, Gonatas referred the case to the league of nations and the terms were later costed, more or less, with sugar by the council of ambassadors.



Frederick Gray, M. P.

Frederick Gray, Liberal member of the house of commons for Oxford, won a twenty-three-mile walking match, from Banbury Cross to the Martyrs' Memorial, Oxford. His opponent was Capt. Charles Ainsworth, also an M. P. Both men collapsed at the finish.



Trans-continental caravan crossing Hudson river on first lap of trip.

Luxuriously appointed, high-powered motor cars comprise the caravan of "prairie schooners" now on its way from New York to California. The caravan started from Columbus Circle. Thousands of New Yorkers turned out to bid the "pioneers" Godspeed and a happy journey.



Miss Anna B. Hogan, attorney.

Will a modern Portia save the life of Ezal Robertson as her famous prototype did that of Bassanio? Robertson soon will go to trial at Hackensack, N. J., and Miss Anna B. Hogan, comely attorney of twenty-five will be chief defense counsel. It is her first murder trial.



The most up-to-date modes in velvet and lace are shown here. On the left the short seal coat is shown, trimmed with a monkey fur. To the right a wonderful kotinsky coat with huge collar and cuffs. And in the center is a black lace and velvet gown, the skirt of which is elaborately trimmed with red and green wooden beads. Note the smooth dressing of the hair.



lar and cuffs. And in the center is a black lace and velvet gown, the skirt of which is elaborately trimmed with red and green wooden beads. Note the smooth dressing of the hair.

DOGDOM'S NEW KING RECEIVES HOMAGE



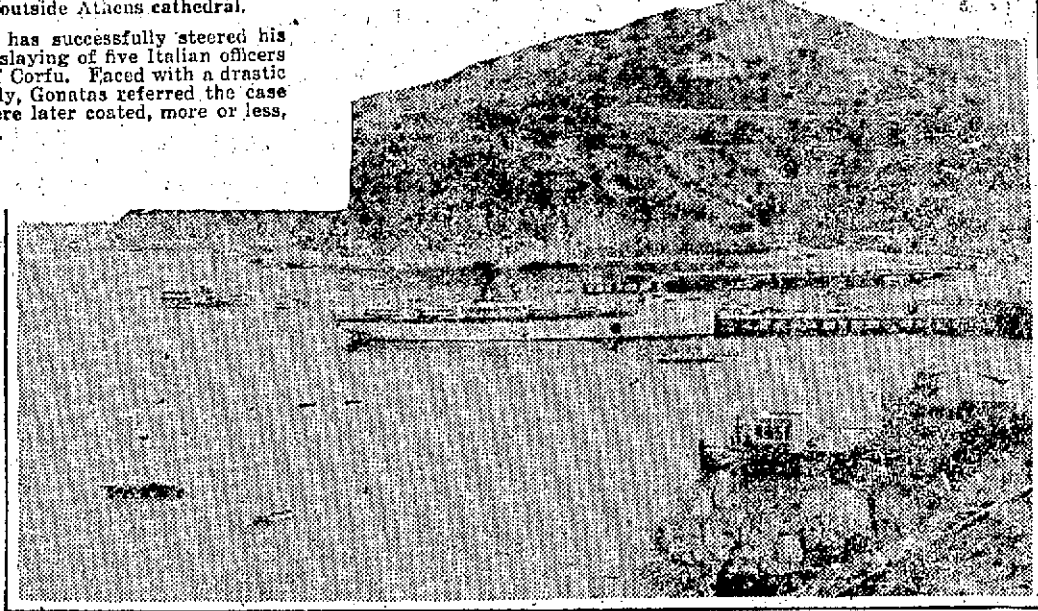
"Peter Pan" surveys his White House domain.

"Peter Pan I," successor to the throne of the abdicated "Liddle Boy," former monarch of American dogdom, is a wire haired fox terrier presented to President Coolidge by a Bay State admirer.



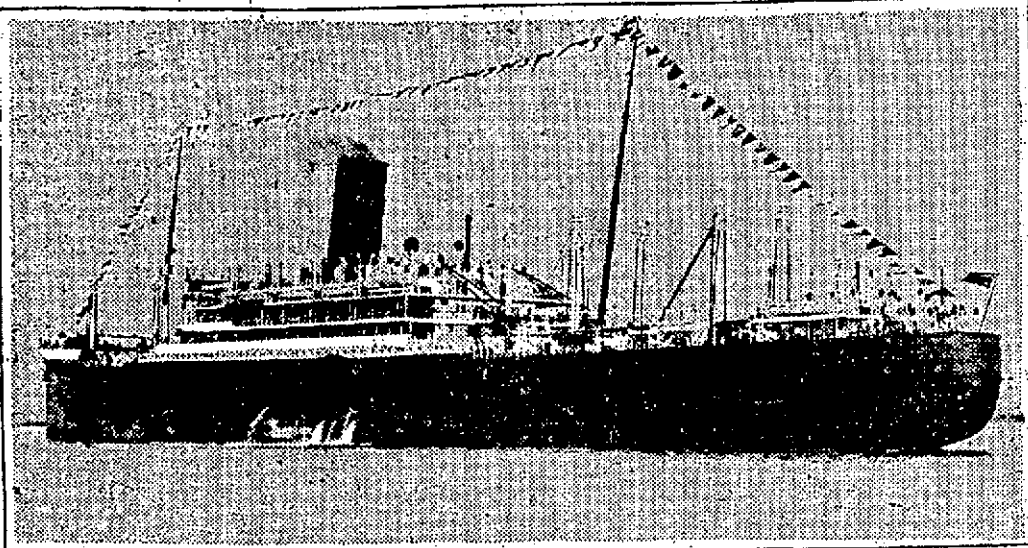
Herr Radbruch.

Herr Radbruch, new minister of justice in the Stresemann cabinet, is the only Socialist member of the new premier's official family.



Catalina Island.

Catalina Island, twenty-five miles off the southern California coast and moon from which scores of scientists watched the eclipse, was visited by a series of tidal waves twenty-five feet high. The earthquake which visited Japan is believed to have been responsible. The island has been used by the Chicago Cubs as a training camp in the spring.



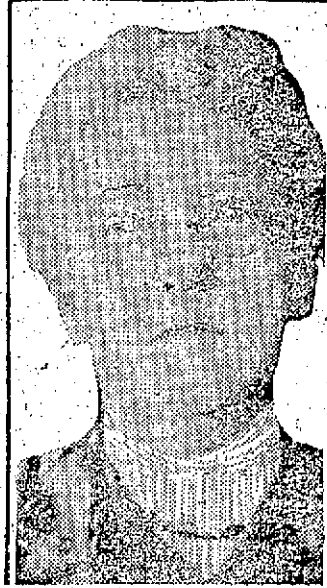
Atlantic transport liner Minnewaska.

The Minnewaska, 21,400-ton liner of the Atlantic Transport Company, largest steamer operating between London and New York, has just arrived in American waters on its maiden trip. The trip marks the opening of Atlantic transport service for the first time since the war.



Milton Galle.

The icy wastes of the far north hold the secret of the death of the three American explorers, Milton Galle, New Braunfels, Tex.; Allan Crawford of Toronto, and Fred Maurer of New Philadelphia, Ohio. The men, isolated on Wrangel Island, perished before the rescue party arrived.



Miss Emma M. Nutt.

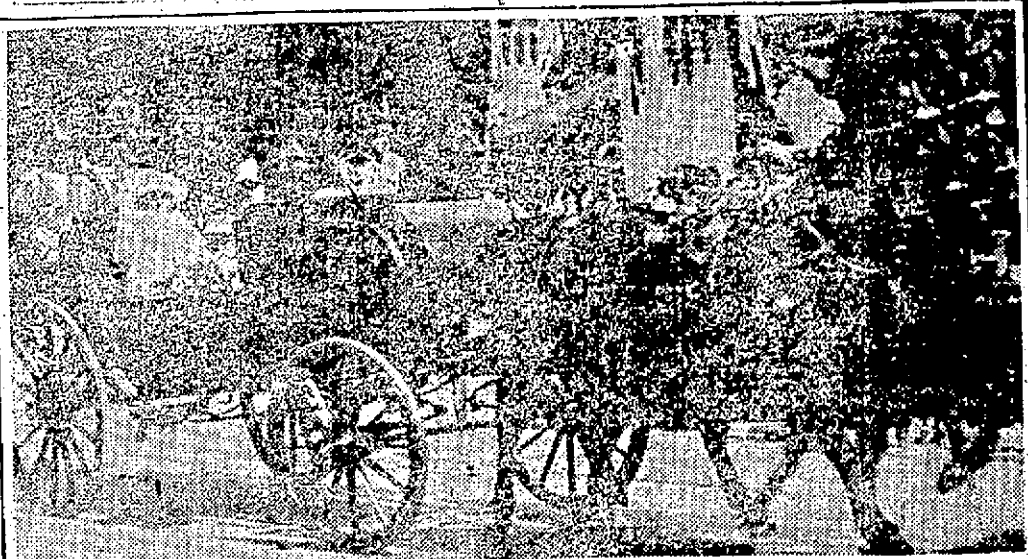
Miss Emma M. Nutt, of Chelsea, Mass., is said to be the first woman telephone operator in the world. She started her work in 1878 and worked from eight in the morning until six at night and every other Sunday. The switchboard was a crude affair looking something like a sewing machine.



Admiral Anderson.

Admiral Anderson, commander of the U. S. fleet in the Far East, on his flagship, "Huron," heading eighteen destroyers, has been ordered to Japan to aid in relief work for quake survivors.

HOLLAND CELEBRATES QUARTER CENTURY REIGN OF QUEEN



Queen Wilhelmina and Prince Henry riding in carriage of state in procession and glimpse of mammoth crowd which cheered her during parade.



Holland is celebrating with weeks of festivities the twenty-fifth anniversary of the ascension to the throne of Queen Wilhelmina. Pageants depicting incidents in her reign formed part of the early events of the celebration. Wilhelmina's reign has been a peaceful one.







## DOCTOR LUCANUS, A STAR REPORTER

REVIEW OF THE INTERNATIONAL SUNDAY SCHOOL LESSON  
FOR SEPTEMBER 16, 1923.

Read Luke's Gospel and the Acts.

WM. SOUTHERN, JR.

Not all star reporters of the present day are Christians, but many of them are. The best reporter I ever knew was already a star in his profession before he became a Christian. He was sent to report a Billy Sunday meeting and was rather bored. When the meetings closed he was a Christian and has since been a consistent and effective influence for good and a better reporter than he ever was before.

Perhaps the greatest reporter was one who did not write for the newspapers, because there were no newspapers as we know them in his day. He lived in the first century of the Christian era and was a Greek physician. His name was Lucanus or Lucanus and we know him as Luke, the author of the third Gospel, as the gospels are arranged in the New Testament, and of the book which we call The Acts. The student of journalism will do well to study the work of Dr. Lucanus, the companion of Saint Paul, his personal physician and his historian. Renan says that the Gospel of Luke is the most beautiful book ever written. To me The Acts is the most wonderful piece of historical reporting ever printed. It covers a period of about thirty years and grubbles into history and science have yet to find material mistakes in the facts or in the descriptions.

Reporters are all modest and this great reporter was always hidden behind his Master and his friend. It is an unwritten newspaper law that the names of those connected with a newspaper do not appear in prominence in that paper, although this ethical point is sometimes forgotten. The nearest Luke comes to mentioning himself is the use of the word "we" and it is from the use of this word that we get the knowledge that he had a part in the events which he describes.

Luke was a Greek and not a Jew. Of his early life there is no record. In his biography of Luke, partly fanciful, Prof. Hayes describes Luke as having been born a slave in the household of Theophilus, a wealthy government official at Antioch. The boy was bright and attractive and caught the attention of his master and was educated at the best universities of the land and studied medicine at Tarsus and was an intern at the temple of Aesculapius. Prof. Hayes follows his biography by reasoning that Luke heard the preaching of Christianity and was converted and that he was the master of making Theophilus a Christian and was then given his freedom.

However fanciful this story may be it might have been true. It was not necessary that we know Luke's boyhood story, for we know his life work. He probably joined Paul as his physician and then remained with him as his friend and co-worker. To these two men we owe more than one half of the New Testament.

Luke's Gospel was written from the standpoint of a Gentile. When it was written there was still that sore controversy between the Jews and Gentiles and many Jewish Christians held that Christ came for Jews only and resented the admission of those not Jews into the church. Luke was not a Jew. Paul was the apostle of the Gentiles and the two were naturally drawn together as liberal and advanced thinkers. No doubt they were called heretics by the formalists of that day. Luke traces the genealogy of Jesus back to Adam while Matthew only goes back to Abraham. Luke held that Christianity was for all peoples and that no matter what the race, color or previous condition of servitude might be, any man or woman might be a Christian in good fellowship. Luke tells us about the Gentile widow and the Gentile leper to whom Jesus showed mercy. He gives us the wonderful story of the Good Samaritan which lives in the hearts of all peoples and in which the despised Samaritan is shown in so much better light than the Jewish priesthood.

What a nose for news Luke had. First page stories are strewn through his writings everywhere. No author has given us a better description of a shipwreck, dramatic and vivid. Newspapers still use the story of the Prodigal Son as a headline. No fish stories we can write, even with Miami, Fla., to draw from, can equal the story of the draught of fishes told by Luke. And that story of the Pharisee and the publican, drawn with a few masterly words, has served ever since as a pattern.

Much of Luke's writing may be classed as travel stories. He was accompanied by some of our travel writers today are not and his routes may be traced on the maps today. It is Luke who makes the hard-headed doubter sit up and take notice of Jesus. Luke the educated, Luke the physician, who himself convinced that Jesus was the Christ, has arrayed his facts and arguments in an unanswerable manner.

I have always loved in the Christian Doctor and it seems to me that every physician should be a Christian. None better than the physician knows that there is a power which sets at naught our feeble efforts. No physician will announce the doctrine that he believes nothing he can not see, touch or prove by mathematical formula. The physician knows better. He has witnessed, too many miracles to doubt. He brings lives into the world and closes the eyes of the aged. I do not see how a physician can help being a believer in God. I am proud to claim Luke as a fellow reporter and every physician should be proud to claim him as a fellow craftsman.

The great lesson I got from Luke, the lesson which is written throughout his life work is the universality of Christ. I do not think of Jesus as a Jew, an Englishman, a Frenchman, a Chinaman, a German, an Egyptian, or an Ethiopian. His message was for every human soul on the great footstool of God which we call the world. I can not think of Jesus as a Presbyterian, a Methodist, a Baptist, a Catholic, or a Protestant, he never taught denominationalism. Not in all the records we have is there a suggestion of factional Christianity and we Christians should be ashamed of our little, puerile, egotistical assumptions which place Christianity for the sole use and benefit of the special brand of religious philosophy which we effect and about which we know very little.

This is the big message given us by Dr. Luke, the companion of Paul, who stood at the side of the Great Apostle in his life and was still by his side in his death.

There is no color, race, creed or denomination in real Christianity.

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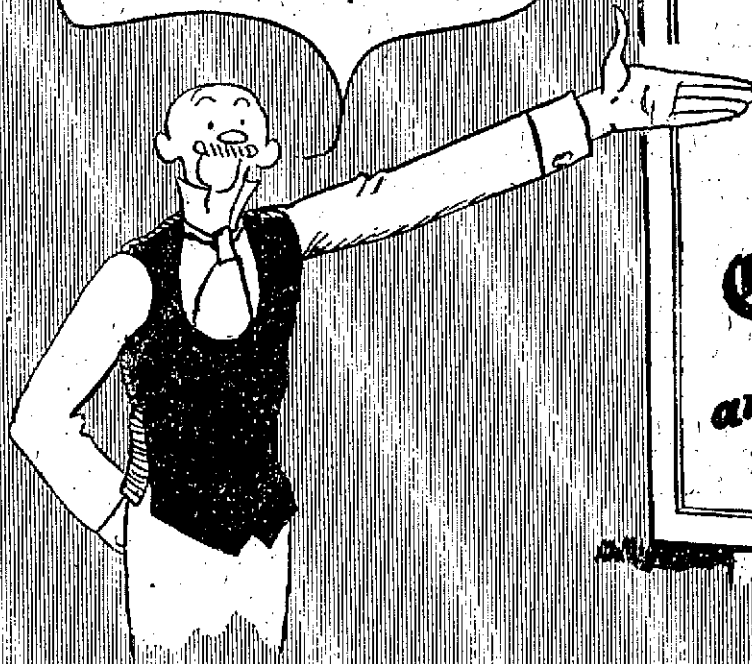
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# MOTORISTS

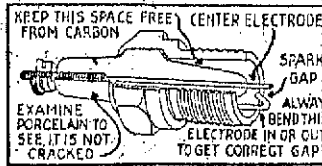
## The Trouble Shooter

Timely Tips for the Auto Owner.  
By B. H. SCOTT.  
Copyright 1923.

It is not a difficult operation to check up, then if necessary adjust the various units on an engine so that they all operate at their most efficient point.

It is a fact that fully 50 per cent of the cars on the road today are running with a carburetor that is poorly adjusted. One reason for this is that a large number of owners, and mechanics for that matter, try to adjust the carburetor before they are certain that the Plugs, Valves and Ignition are operating properly.

In "tuning up" an engine, the actual adjusting of the carburetor is done only AFTER you have checked up Plugs, Valves, and Ignition. You can very quickly find out if the Carburetor requires adjusting by smelling the exhaust gases that come from the Muffler. If your nose is greeted with the strong acid smell of unburned gasoline, then you know without further investigation that your carburetor is badly in need of adjustment. Before you attempt to adjust it, however, follow the instructions you will be given in this and the two following articles. These will contain step by step instructions which will enable you to check up Plugs, Valves and Ignition properly, and prepare the way for a proper carburetor adjustment.



Remove all Spark Plugs and examine them carefully. If they are in perfect order, the porcelain will be quite clean and a light red-brown color. If the plugs are covered with carbon or oil, the easiest way to clean them is to put them all in a can and soak for about half an hour in kerosene, or, better still, a mixture of half kerosene and alcohol. This will soften the carbon, which can then be wiped off with a piece of rag. When the plug is covered with carbon, the spark, instead of occurring at the points of the plug, takes an easier path through the coating of black carbon on the porcelain. As there is then no spark to fire the mixture taken into the cylinder, no explosion takes place, and the engine misfires.

Examine the porcelain on each plug carefully to see that there are no small cracks. If you see any sign of a crack, throw the plug away, for this defect causes an irregular misfire that sometimes takes even an expert mechanic hours to locate. It will also make it impossible to adjust the carburetor so that the engine will run smoothly and evenly when idling and will, of course, cause misfiring when the car is running on the road.

Cracked porcelain are nearly always the result of carelessness when tightening the plug in the cylinder. Always use a socket wrench that just fits the plug, then you take no risk. When you use an open ended wrench, it sometimes slips when you are tightening a plug and flies off and knocks the porcelain in a plug in another cylinder and cracks it.

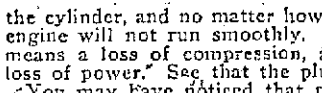
Do not use sand paper to clean the porcelain, or you will scratch the highly glazed surface and cause the plug to carbon up again very quickly. The electrodes, however, should be brightened up with a piece of sand paper. When each plug is clean, test it to see if it is correct. The proper setting of the gap at the plug has a great deal more to do with the way an engine runs than most drivers realize. If the gap is too wide, the engine will be hard to start and will probably misfire at high speeds. If the gap is too close, the engine will misfire at low speeds and when it is accelerated.



The correct gap for all cars but Fords is just a trifle LESS than the thickness of a SMOOTH dime, and for a Ford, the gap should be just the full thickness of a VERY SMOOTH dime.

When the plugs are all clean and the gaps set, replace them in the cylinders, then start the engine and let it run for a few minutes. Now take an oil can and squirt a little oil around the plug and watch to see if any bubbles appear. If they do, then tighten the plug, or if it is a two-piece plug and it is leaking at the joint, then tighten the packing nut and test again. If the bubbles still appear, then new copper gaskets will have to be fitted. If the plug leaks, air is drawn into the cylinder, and no matter how you try to adjust the carburetor, the engine will not run smoothly. A leak of air around the plugs also means a loss of compression, and a loss of compression means a loss of power. See that the plugs are tight.

You may have noticed that plugs appear to be all kinds of sizes. Some plugs are short, while others are very long. The difference lies in the length of the skirt. Some engines are so designed that the hole into which the plug screws is very deep; and for these engines a plug with a long skirt is necessary. Other engines have a very short hole, and for these a very short plug is required. If you use a plug with a short skirt in an engine that should have a long skirted plug, the spark is "choked" because the plug does not reach to the face of the combustion chamber. If on the other hand, you use a plug with a long skirt in an engine designed to use a short skirted plug, the long skirt may extend into the cylinder far enough to be hit by the top of the piston and cause serious damage. The best plug to use is the same make of plug fitted to your engine when you bought your car. The manufacturer knows better than any one else just what kind of plug suits his engine best.



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# DEPARTMENT

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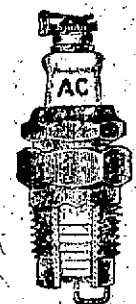
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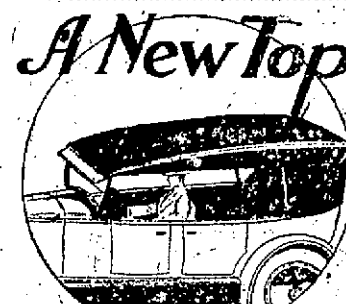
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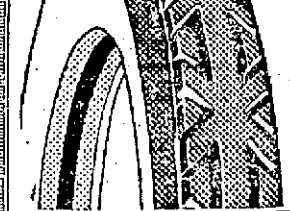
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## BANQUET TO MARK HERD HOMECOMING

Celebrate Return of Rock County Show Herd in Janesville Monday Eve.

The homecoming of the Rock county show herds will be celebrated during a banquet meeting to be held in the Janesville Y. M. C. A. Monday evening. Consignors to the herds, the Rock county first committee members, representatives of the breed associations, Farm Bureau directors, those who signed the guarantee pledge and others will attend.

The meeting was called as a mark of appreciation for J. C. Nisbet and the staff that had charge of the show herds and the county exhibits. Instead of a deficit, which 15 men pledged to make good in the event the stock did not pay its way, the Rock county show herd is coming home with a bank balance, sufficient to finance the exhibit at the Waterloo Dairy Congress, the coming national and other county development work.

**Plan Is Successful.**  
Faith in the Rock county co-operative plan of the live stock has been rewarded. There are no apologies to make. The herd came through in a creditable manner and won enough friendly money to meet the heavy expenses such a venture demands. More than a thousand ribbons were won on the cattle and hogs. The show herds have won the reputation made cannot be valued in money.

Direct credit is due to the Farm Bureau, who backed the project, and those who formed personal plans to join in boosting the county. The live stock world knows better of Rock county and southern Wisconsin as the result of the project.

The 15 men who signed the guarantee with the Farm Bureau to meet any loss or deficit incurred by the show herds, are: J. C. Nisbet, J. A. Craig, J. A. Nisbet, Lewis C. French, L. E. Jackson, H. C. Hemmingway, F. M. Jackson, of the Rock county National Bank, H. H. Miles, Philip Dehney, of the Dover City Improvement Co., William H. Hinton, of the Rock county Savings Bank, Thomas G. Murphy, E. J. Conn, Dr. A. J. Klingsmith, Archie Held, J. O. Nelson and the Beloit State Bank. The latter donated of Beloit contributed more than \$100 to the fund.

No other county had ever attempted to swing such a show herd venture taking in a variety of exhibits. A number of counties have successfully collected and exhibited one or two herds, but it was the first time any county had planned to send out more than a few carloads.

**Advertising Country.**  
From the start to the final exhibit the fundamental idea behind the county exhibit was not to advertise any one breed or any particular breeder, but to boost Rock county and southern Wisconsin. Breeders and ownership was submerged.

The Rock county board contributed liberally to the exhibit with an appropriation for the booth to display the field and orchard products of the county.

Through co-operation and organization the sweepstakes bunnies and first prize cattle came to the county, an achievement of no small proportions. On cattle it was a problem of selecting quality animals for the county herds as time and means permitted and in a month getting these animals ready for the fairs.

At county fairs the county herd plan worked some hardships for the individual breeder is forced to compete against the best in a given district. But at the state and inter-

county fairs, it is almost a necessity that the small breeder wishes to gain recognition against the old exhibitors. Few farmers have the time or money to spend showing their stock and in the past the bulk of the herds in the fair have gone to the millionaire and large breeding concerns. Now the practical farmer of the 160 acre type is stepping into the limelight with blue ribbon animals.

**To Continue Work.**  
"You can tell the world Southern Wisconsin is better known as the result of the exhibits made this year," stated one farm paper editor from Chicago. "Rock county is to be congratulated. I have heard more favorable comments about Rock, Jefferson, Green, Walworth and Dane counties than ever before from all different sections of the country as a result of the county exhibits. It means business for the farmers and we all know the farmer needs the business."

The county plan of organized development and promotion work will not be concluded with the return of the show herds. Rather the work will be pushed harder than ever under a more representative system to include all agricultural interests of the county.

## CUT REPORTED IN THE CORN YIELD: REPORT ON CROPS

**Madison.**—Although some areas in Wisconsin have prospects of bumper yields of corn, the prospective yield for the entire state is nine per cent less than last year, Paul Nyhus, state crop reporter, announced today in his monthly crop and livestock survey. "Main in early August gave the corn fields of southern counties good growing conditions with the result that a bumper yield is looked for there. Northern counties, likewise report a good crop if frost does not cause damage. But in a group of 15 counties the crop is reported to be less than last year. From LaCrosse to Manitowish the crop is damaged by hot and dry weather. About one-half of the Wisconsin crop is to be harvested for silage.

It is estimated by the report that the clover seed production of Wisconsin is cut 37 per cent below that of last year. Dry weather and a short hay crop have cut the average of this crop from 17,000 acres last year to 55,000 acres this year. The production forecast is 145,000 bushels compared to 222,000 bushels last season.

A cut of eight per cent in the buckwheat yield is looked for. The expected crop of 1934 is estimated to be 300,000 bushels in 1932. Sugar beets are said to be in excellent condition in the southern part of the state, with a forecast of 120,000 tons. This is 15 per cent above the 1932 crop.

More than normal rainfall in the southern part of the state during August has resulted in improvement in pastures, but recovery from short grazing is slow. A condition of 64 per cent is reported compared to 75 per cent last year.

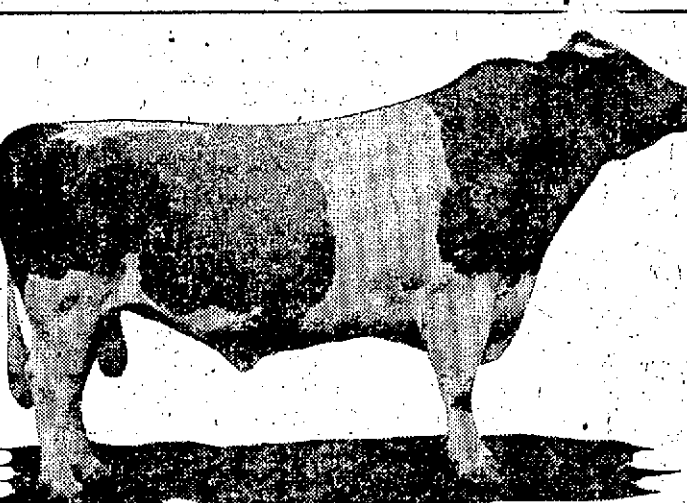
The August milk price, this year was \$2.00 per hundred-weight or 5 cents above the July price. Creameries paid an average price of 45 cents a pound for butterfat, and milk at cheese factories averaged 1.94 per hundred-weight.

## ANDERSON SELECTED FOR JUDGING TEAM

Clarence Anderson, Janesville, who was graduated from the agricultural course of the Janesville high school and was a member of the champion judging team, has been named as one of the team to represent Wisconsin at the Interstate fair at Sioux City, Iowa, which will leave Sunday night for a week's stay at the Iowa fair.

The Janesville youth was selected on points scored at Madison and during the judging contest at the Wisconsin state fair. The J. H. S. team placed first at the Madison meet and second at the state fair.

## Three Times Grand Champion



Watcow's Ollie Hyland.

On to Waterloo and the Dairy Congress.

Rock county advocates are hoping that Waterloo does not carry the same connection as regards the showing of livestock as it did in military history. After winning the royal purple at seven different Wisconsin fairs, including the grand champion-ship at the state fair, Watcow's Ollie Hyland, five year old Holstein bull owned by E. P. Cook, Dr. G. W. Post, J. W. Jones and J. A. Craig, has been entered for the Dairy Congress, Waterloo, Ia., opening the last week of September.

Judges who have passed on the Holstein champion declare that the entry is in better condition than ever. For the reason the Wisconsin champion has been trained to stand in the ring "posing like a million" no ring judge has thus far faulted "Ollie". Compared to the model established by the National Holstein association, "Ollie" measures and conforms with the model more than 50 percent true. No other Holstein bull has won the championship of Wisconsin three times straight.

One noted Holstein breeder had this to say: "If they beat 'Ollie' they might as well break up the model." But showing awards are a matter of speculation. Bob Hager, Illinois, judged at Janesville, will tie the ribbons on the Holsteins at Waterloo.

There are some prospects that the Rock county entry will be sent to the National Dairy show at Syracuse, N. Y.

Eight other Rock county show herd animals will be taken to Waterloo and a few of the Holsteins will go to make up the Wisconsin state herd in the event this collection is shown as a true state collection.

The champion has rivals in Wisconsin that may be another year. Some of the best of the good prospects is the North Star Joe Homestead, owned in Green county, the "Ollie" bull of George Pope, Walworth county and a King Apple head bull owned near Hartford that placed second this year in the two year old class but was one of the superior animals at the state fair.

the health of the animals before they were returned to the home herds.

## RECEIVE PETITIONS FOR AREA TESTING FROM 16 COUNTIES

**Madison.**—Petitions for county-wide area tests for bovine tuberculosis have been received by the state department of agriculture from 16 counties applying for tests. Actual testing in these counties, he said, would be commenced as soon as reports were received from the counties. Approximately 650,000 cattle, with an estimated number of reactors to be tested, are to be found in the counties applying for tests. A statement by Mr. Jones set out. The department estimates that at least \$400,000 will be required to take care of the state's share of indemnity claims involved in the condemnation and slaughter of reactors. In addition to caring for work in new counties, tests are being made in 14 counties.

The total state money available for indemnities is approximately \$430,000 annually.

"Farmers will readily appreciate," Mr. Jones said, "that only good fortune will enable this department to test the counties from which petitions have been received, and in addition to care for the clean-up work in counties already tested."

Counties petitioning for area test in the order of their petitions in as follows: Florence with 40 reactors estimated; Taylor with 650 reactors; Clark with 1,235 reactors; LaCrosse with 1,200; Juneau with 775; Wood with 1,100; Monroe with 1,800; Polk with 1,200; Jackson with 1,000; Dodge with 700; Green Lake with 500; Buffalo with 1,500; Burnett with 125; Forest with 40; Shawano with 1,400; and St. Croix with 1,000.

**INTERNATIONAL SHOW BOOKS ARE ISSUED**  
The International Livestock exposition will be held at the Union Stock yards in Chicago on Dec. 1 to 8. Preliminary classification lists are being issued by B. H. Heide, secretary-manager.

In connection with the International livestock show, breed associations are arranging their schedule of sales. This year special medals are to be issued to the herdsmen or caretakers of many of the championship animals, including the champion steer, to the herdsmen tending the grand champion bull of each of the six breeds of cattle for the man tending the champion.

Much attention has been attracted on the circuit by the two prairie heifers consigned by the Rock county farm and the twin heifers from the herd of Punk Brothers.

All the show herd stock was inspected for the bovine tuberculosis test at Highland Center before being shipped back to Janesville. The most of the stock came from accredited herds and it was desired to guarantee the quality of the animals.

## F. O. AMBROSE MACHINE AND BOILER WORKS

Manufacturers of and Dealer in:  
Engines, Boilers, Smokestacks, Iron Tanks, Etc.  
Pipes, Valves, Injectors, Lubricators, Rolling, Packing, Pulleys, Pumps, Cranes, Castings, Etc.

ACETYLENE WELDING AND CUTTING  
JANESVILLE, WIS.

Bell Phone 1177. 711-113 N. Main St.

## The Lowest INSTALLED Price ever announced for a Farm Electric Light and Power Plant



only \$539.50 for the most popular farm size plant

**UNBQUALLED installation facilities,** including a nation-wide organization of over 4,000 installation men, make it possible for Delco-Light with their quantity production to set the lowest price ever announced for an electric light plant completely installed.

And—it is highly important, in purchasing any lighting plant that you know the installed price.

The installed price for the most popular size Delco-Light plant includes not only the plant itself—it includes the freight; it includes the actual installation.

This is the way to buy your electric light and power plant.

**Terms So Easy You Cannot Afford To Be Without One**

To make it easy for you to get your Delco-Light Plant we have set a very low first payment and made the terms very easy. The local Delco-Light man will explain these terms to you. A liberal discount allowed for cash.

**Similar Outfit With Smaller Size Plant, \$437.50**

**The World's Largest Farm Light Plant Manufacturer**

**NOW makes it possible for you to get your**

# DELCO-LIGHT

Over 200,000 Satisfied Users

DELCO-LIGHT COMPANY, DAYTON, OHIO

**JOHN J. McCONNELL**

270 S. Jackson St. Janesville, Wis. Phone 4494W

HERMAN HART, Milton Jct. HAILEY PETERSON, Johnstown

plon wether, earload lot of sheep, earload lot of hogs and the groom representing the firm winning the most prizes on horses.

It is announced that Frank Brown will judge the Milking Shorthorn classes this year.

## 15 POUNDS GAIN IS MADE ON SWINE FED BY TEWS BROS.

Putting a pound and a half weight on market hogs is not an easy matter. Good blood and feeding will do it to a profit.

This week Tews Brothers, Hanover, shipped 43 head of Duroc, purebred stock not registered, that were an average age of six months and six days, weighing an average of 24.6 pounds. They were as good a lot of market hogs as were ever shipped out of the county and topped the market at Milwaukee. Tews made a net price of \$8.70 a hundred on the lot.

"Blood did tell and the hogs sold good to Milwaukee butchers for the reason that they were fed skim milk from tested cattle," declared Charles Tews. The lot were fed skim milk, corn and a mixture of ground oats and barley, oil meal, linage and were given free run on alfalfa pasture.

## FOREIGN DAIRYMEN VISIT GREEN COUNTY

Monroe.—Green county's Cheese Day has one national competitor this year.

## Poultry, Veal, Calves and Eggs Wanted

Will receive poultry, veal, calves and eggs at our office on Tuesday, Thursday and Saturday of each week. Have a truck on the road and will call and get your veal calves.

We also receive at Doty's mill at Janesville on Wednesday and Saturday of each week.

Call up for our prices.

**Edgerton Poultry Co.**

Edgerton, Wis.

Res. Phone 297 Black

Office Phone No. 422

to divide the interest of the dairy world on October 2. This is the World's Dairy Congress opening in Washington on the same date. C. W. Larson, chief of the dairy division of the U. S. Department of Agriculture, regrets the conflicting dates as it makes it impossible for the department to co-operate in the Wisconsin event.

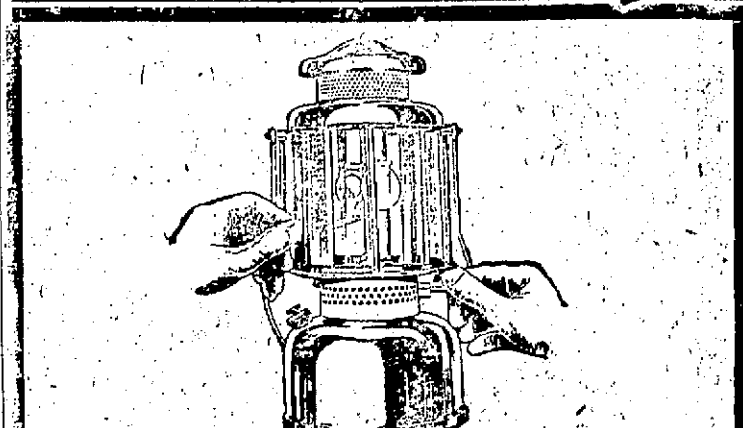
Foreign delegates to the World's Dairy Congress visiting Green county also regret inability to return for Cheese Day when dairymen is to be presented in pagantry. They are to represent Switzerland, Sweden, and Denmark at the National Congress, recognizing Green county as the center of the Swiss cheese industry in the United States, they made a tour including New Glarus, where the industry originated, Monticello, Monroe and Brodhead to note methods of manufacturing Swiss cheese and the

practices followed by practical dairymen. Dairymen in the various states were presented to them while here.

**MEETING IN NEWARK.**  
L. B. Pennewell, Brooklyn, will speak at the Newark Farm Bureau meeting to be held in Newark township, Town hall, on Sept. 15.

**AROUND-WORLD SAILINGS**  
Washington.—Regular sailings in "around the world" trade, to be established out of San Francisco via the Panama canal, will be under way before January. It was announced by Stanley Dolan, vice president of the Dollar Steamship company.

It is far easier to teach a parrot to talk than it is to teach the average woman to hold her tongue.



## Night-time Daylight for Farm and Home

You can, now, have the light others enjoy and do away with all the bothersome features of old style oil lamps. The Quick-Lite gives the most brilliant light you ever used—without eye-straining glare, or injurious flicker. For general home use, there is nothing better. Ideal for reading and sewing because the pure white light of the Quick-Lite is a natural light, easy on the eyes, more restful than electricity, gas or kerosene.

## COLEMAN QUICK-LITE Lamps and Lanterns

Make and burn their own gas from common motor gasoline. Give 300 candle-power of brilliant light. Light with matches, no torch needed. No smoke, no soot, no odor. No wicks to trim. No chimneys to wash. Made of brass, heavily nickelled. Can't spill fuel or explode, even if tipped over. Cost to use a trifle more than a cent a night. Lamp is fitted with Universal Shade Holder. Lanterns have mica globe. Works in blow out in a flash. No proof and bug-proof. Built to stand all the hard-knocks of after-dark farm work—feeding, milking, hauling, plowing, harvesting, grading, ditching, building—any job, anywhere.

**Rayo Lamps**

Kerosene, circular wick, red heat, white globe, \$5.00.

**DOUGLAS HARDWARE CO.**

Practical Hardware. S. River St.

## The Championship Blue Banner "Came Back Home!" to Rock County, the Sweepstakes Winner

There once was a farmer, who was "agin" everything and anything.

All this organization, co-operation and help-your-neighbor and help-yourself was "bunk." He would almost give his right arm if he could beat his neighbor on any kind of a deal, tobacco, a runt hog or a sick cow.

He didn't believe in cow testing associations, nor that there was such a thing as bovine tuberculosis. He didn't believe in livestock shipping associations. He would sell his stuff as he "darned pleased and when he pleased." The price was never right and the middle-man always hogged the profits—but he sold the stuff just the same. Nor did he want any limestone, binding twine, coal, seeds or salt that his neighbors had pooled to buy.

The College of Agriculture, the county agent and the Farm Bureau were no good—never did anything for him. He wouldn't join a breed association to help develop his stock.

"Rock County First" didn't mean a cussed thing to him. Never got him a cent. Showing fancy livestock around the whole blamed country was "just a scheme to boost purebreds" while the old brindle cow and scrub bull were good enough for him. He didn't believe in junior work. His kids had all left the farm and gone to town to work.

The newspapers and farm magazines were full of trash and truck about modern agriculture and the need to co-operate. No such thing—farming had gone clean to the dogs, no money, no profit, no hired help, no markets—nothing good in the whole world. He didn't care whether his home county advanced a bit, whether outside people knew his county with favor or disfavor.

One Day This Farmer Woke Up!—and the World Had Moved on and Left Him—by Himself.

To Keep Rock County First in Agriculture, your support is needed. Farming will be Improved and Advanced through SANE and CONSTRUCTIVE ORGANIZATION.

The Rock County Farm Bureau is a farm service organization. GIVE YOUR ANSWER WITH A MEMBERSHIP AND A BOOST

The Rock County Farm Bureau.  
W. G. Patterson, Evansville, President.  
H. C. Hemmingway, secretary, Court House, Janesville.

(If you have any dairy cattle for sale, please list your stock at once. We can help you sell.)

## BREEDERS DIRECTORY

Some of Rock County's Best Breeders of Pure Bred Stock are listed below. They are ready to serve you. In answering these ads please mention, The Gazette.

**SIR EDWIN SILVIA LEEDS.**

Selling "son" of Champion Echo Sylvia Fertilizer, the only sire with nine two year old daughters averaging 30 pounds. Stop in and see the daughters of our herd sire. Registered Holsteins for sale.  
A. C. RUSSELL AND SON  
Rte. 5. Phone 9877-R15.

**FASHION CROFT DUROCS.**

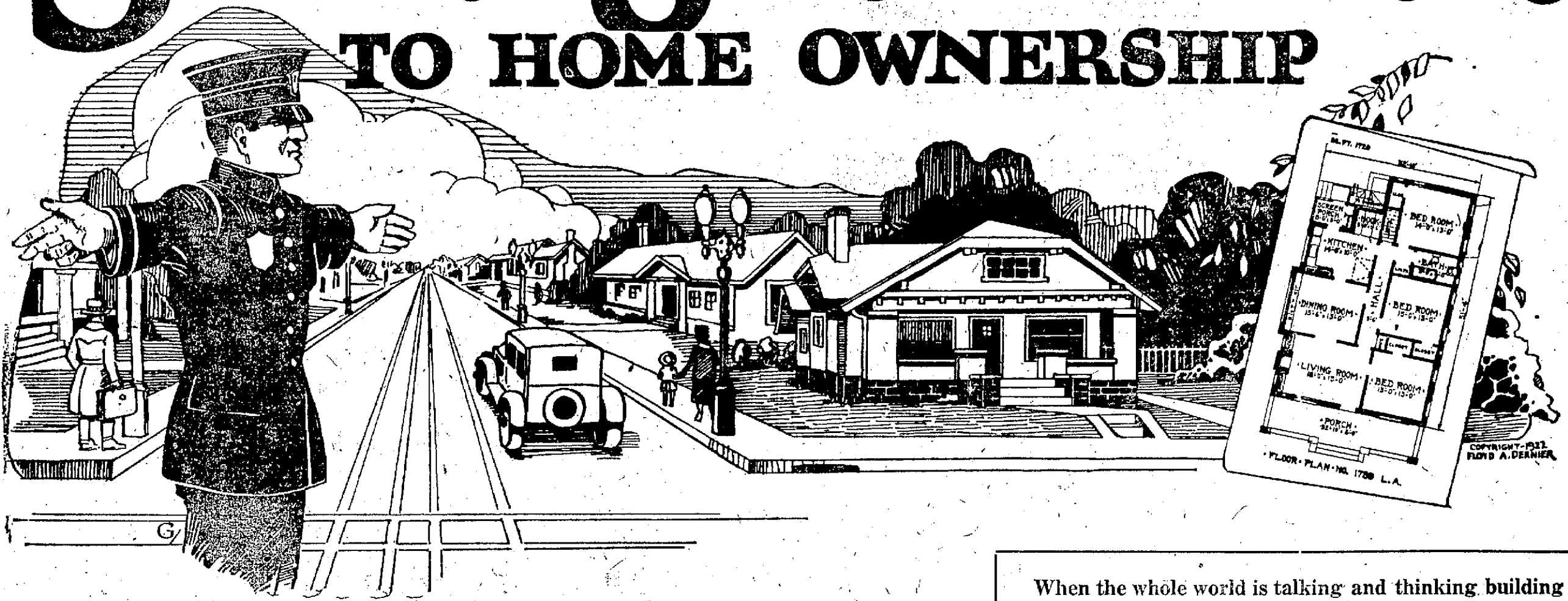
Stock for sale. Priced right according to quality. Have outstanding lot of spring sows and boars. Ten head Shorthorn cows for sale.  
CLARENCE CROFT  
Route six. Phone 9504-R-3.

**THE TRAYNOR HERD.**

Has for sale young stock from such cows as "QUEENSTON BELLE," 1921 International Grand Champion, "Clarebella," 1922 Wis. State Fair Grand Champion, "Belle," 1923 Wis. State Fair Grand Champion, "Belle," 1924 Wis. State Fair Grand Champion, "Belle," 1925 Wis. State Fair Grand Champion, "Belle," 1926 Wis. State Fair Grand Champion, "Belle," 1927 Wis. State Fair Grand Champion, "Belle," 1928 Wis. State Fair Grand Champion, "Belle," 1929 Wis. State Fair Grand Champion, "Belle," 1930 Wis. State Fair Grand Champion, "Belle," 1931 Wis. State Fair Grand Champion, "Belle," 1932 Wis. State Fair Grand Champion, "Belle," 1933 Wis. State Fair Grand Champion, "Belle," 1934 Wis. State Fair Grand Champion, "Belle," 1935 Wis. State Fair Grand Champion, "Belle," 1936 Wis. State Fair Grand Champion, "Belle," 1937 Wis. State Fair Grand Champion, "Belle," 1938 Wis. State Fair Grand Champion, "Belle," 1939 Wis. State Fair Grand Champion, "Belle," 1940 Wis. State Fair Grand Champion, "Belle," 1941 Wis. 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# Straight Ahead TO HOME OWNERSHIP



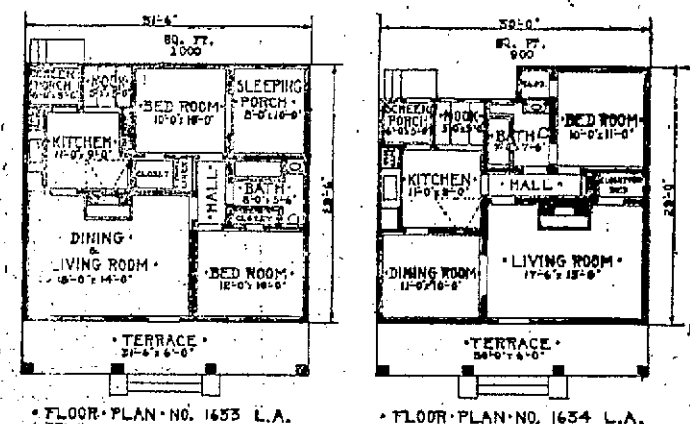
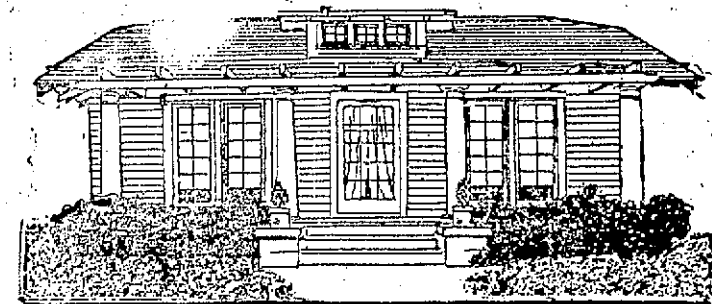
**N**OW that the road to home ownership is open and you are in a receptive mood to consider seriously the advantages to be gained by yourself and every member of your family through home ownership, is the time to select plans and build.

It isn't necessary that you have all the money ready to pay cash for homes—a small payment down and balance in monthly installments is the plan under which the majority of present day home owners acquired homes. Your monthly payments will not exceed the amount of money you are now paying out for rent, so there is no good reason why you should not begin applying rent money towards buying a home of your own.

Determination is the world's greatest stimulus for home ownership and when this is applied in connection with thoughts of the future and desires for those most near and dear to you, together with the fact that choice home sites are rapidly being purchased by home makers on which to build permanent homes it makes additional reasons why you should accept this recommendation and start up the road that leads straight ahead to home ownership, pride, self respect, contentment, and be relieved from future burdens of paying rent.

You may have to make sacrifices to acquire a home; but the making of one sacrifice to attain your goal will inspire you to make another, each forming a stepping stone to independence, and once let a man become fired with progressive ambitions, nothing can stop his progress.

When the whole world is talking and thinking building and so many people are homeless with rents exceeding the amount of money exacted to meet payments on a home is the time you should arrange to build and start enjoying contentment and protection in a home of your own.



Plans No. 1633 and 1634

This charming little home plan is worthy all the consideration you may care to give it. The exterior is most attractive, the terrace porch with its pergola beams and colonial posts, cement steps and floor adds attractiveness and with the walls painted white and roof moss green with added color in the shrubbery and roses, you have a most practical and pleasing combination. The alternate floor plans—study them carefully—for here is where you will appreciate the careful attention that has been given that maximum of room and conveniences may be had at minimum cost. Information regarding plans, etc., for these homes may be secured by writing the home building editor.

THE FOLLOWING ORGANIZATIONS, PUBLIC-SPIRITED FIRMS AND INDIVIDUALS ARE INTERESTED IN HELPING TO MAKE JANSVILLE A CITY OF MORE BEAUTIFUL HOMES AND TO ASSIST IN EVERY POSSIBLE WAY IN CREATING HOMES FOR THOSE WHO ARE DESIROUS OF MAKING JANSVILLE THEIR FUTURE HOME, AND IT IS THEIR RECOMMENDATION THAT ALL WHO CAN POSSIBLY DO SO, BUILD HOMES OR CONVERT THEIR SURPLUS MONEY INTO HOME BUILDING CHANCES. THAT YOU MAY TAKE FULL ADVANTAGE OF THE INFORMATION THESE PAGES CONTAIN, THEY HAVE RETAINED THE SERVICES OF COMPETENT HOME DESIGNERS WHO WILL GLADLY ADVISE WITH YOU AND GIVE VALUABLE ASSISTANCE IN PLANNING YOUR NEW HOME. ADDRESS ALL INQUIRIES TO THE "HOME BUILDING EDITOR," CARE THIS PAPER.

BRITTINGHAM & HIXON LUMBER CO.,  
Lumber, Building Material, Fuel.

FIFIELD LUMBER CO.,  
Lumber, Building Material, Fuel.

BOWER CITY MILLWORK CO.,  
Fine Cabinet work and interior trim.

TAYLOR KAMPS LAND CO.,  
Real Estate and Insurance.

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Plumbing and Heating.

ROCK COUNTY NATIONAL BANK.

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Lumber and Building materials.

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Gas for Cooking and Lighting.

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Electric Light and Power.

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Electrical wiring, supplies and appliances.

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Furniture.

A. LEATH & CO.,  
Furniture and Rugs.

H. N. WOLF,  
Furniture and Upholstery.

HANLEY-MURPHY CO.,  
Wholesale Commission Merchants.

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Ready-to-wear, Dry Goods, Garments, Carpets, Curtains and Rugs.

SHELDON HARDWARE CO.,  
Builders' Hardware, Paints, Hardware Supplies.

DIEHLS-DRUMMOND CO.,  
Musical Instruments, Radio, Art Novelties.

DOUGLAS HARDWARE CO.,  
Practical Hardware.

J. C. PENNEY CO.,  
Dry Goods, Shoes and Ready-to-wear.

GEORGE & CLEMONS,  
Plumbing and Heating.

McVICAR & PALMER  
Plumbing & Heating.

JANSVILLE BRICK WORKS,  
Building Brick.

T. P. BURNS CO.,  
Dry Goods, Ready-to-Wear, Carpets, Curtains, Draperies.

STUPP'S CASH MARKET,  
Quality Meats.

W. R. HAYES,  
Building Contractor.

JERG & SCHMITT,  
Plumbing and Heating.

FISHER BODY CORPORATION,  
Automobile Bodies.

JANSVILLE SAND AND GRAVEL CO.,  
Producers of famous Jansville Sand.



**Classified Advertising**  
PHONES 2500

| Classified Advertising |        |         |         |         |         |         |         |         |          |
|------------------------|--------|---------|---------|---------|---------|---------|---------|---------|----------|
| PHONES 2500            |        |         |         |         |         |         |         |         |          |
| TABLE OF RATES.        |        |         |         |         |         |         |         |         |          |
|                        | 1 Time | 3 Times | 4 Times | 5 Times | 6 Times | 7 Times | 8 Times | 9 Times | 10 Times |
| 10 or less             | 35     | 55      | 80      | 1.00    | 1.30    | 1.60    | 1.90    | 2.20    | 2.50     |
| 11 to 20               | 35     | 55      | 80      | 1.13    | 1.40    | 1.67    | 1.94    | 2.21    | 2.48     |
| 21 to 30               | 35     | 55      | 82      | 1.27    | 1.60    | 1.91    | 2.23    | 2.55    | 2.87     |
| 31 to 40               | 35     | 57      | 84      | 1.41    | 1.77    | 2.13    | 2.49    | 2.85    | 3.21     |
| 41 to 50               | 35     | 57      | 84      | 1.54    | 1.94    | 2.31    | 2.67    | 3.03    | 3.39     |
| 51 to 60               | 35     | 57      | 84      | 1.67    | 2.10    | 2.50    | 2.89    | 3.29    | 3.69     |
| 61 to 70               | 35     | 57      | 84      | 1.80    | 2.23    | 2.67    | 3.07    | 3.47    | 3.87     |
| 71 to 80               | 35     | 57      | 84      | 1.94    | 2.37    | 2.83    | 3.23    | 3.63    | 4.03     |
| 81 to 90               | 35     | 57      | 84      | 2.07    | 2.50    | 2.97    | 3.37    | 3.77    | 4.17     |
| 91 to 100              | 35     | 57      | 84      | 2.21    | 2.63    | 3.13    | 3.53    | 3.93    | 4.33     |
| 101 to 110             | 35     | 57      | 84      | 2.34    | 2.76    | 3.27    | 3.67    | 4.07    | 4.47     |
| 111 to 120             | 35     | 57      | 84      | 2.48    | 2.89    | 3.41    | 3.81    | 4.21    | 4.61     |
| 121 to 130             | 35     | 57      | 84      | 2.61    | 3.02    | 3.53    | 3.93    | 4.33    | 4.73     |
| 131 to 140             | 35     | 57      | 84      | 2.75    | 3.15    | 3.67    | 4.07    | 4.47    | 4.87     |
| 141 to 150             | 35     | 57      | 84      | 2.88    | 3.28    | 3.80    | 4.20    | 4.60    | 5.00     |
| 151 to 160             | 35     | 57      | 84      | 3.02    | 3.41    | 3.93    | 4.33    | 4.73    | 5.13     |
| 161 to 170             | 35     | 57      | 84      | 3.15    | 3.53    | 4.07    | 4.47    | 4.87    | 5.27     |
| 171 to 180             | 35     | 57      | 84      | 3.28    | 3.67    | 4.21    | 4.61    | 5.01    | 5.41     |
| 181 to 190             | 35     | 57      | 84      | 3.41    | 3.80    | 4.33    | 4.73    | 5.13    | 5.53     |
| 191 to 200             | 35     | 57      | 84      | 3.53    | 3.93    | 4.47    | 4.87    | 5.27    | 5.67     |
| 201 to 210             | 35     | 57      | 84      | 3.67    | 4.07    | 4.61    | 5.01    | 5.41    | 5.81     |
| 211 to 220             | 35     | 57      | 84      | 3.80    | 4.20    | 4.73    | 5.13    | 5.53    | 5.93     |
| 221 to 230             | 35     | 57      | 84      | 3.93    | 4.33    | 4.87    | 5.27    | 5.67    | 6.07     |
| 231 to 240             | 35     | 57      | 84      | 4.07    | 4.47    | 5.01    | 5.41    | 5.81    | 6.21     |
| 241 to 250             | 35     | 57      | 84      | 4.20    | 4.61    | 5.13    | 5.53    | 5.93    | 6.37     |
| 251 to 260             | 35     | 57      | 84      | 4.33    | 4.73    | 5.27    | 5.67    | 6.07    | 6.51     |
| 261 to 270             | 35     | 57      | 84      | 4.47    | 4.87    | 5.41    | 5.81    | 6.21    | 6.67     |
| 271 to 280             | 35     | 57      | 84      | 4.61    | 5.01    | 5.53    | 5.93    | 6.37    | 6.81     |
| 281 to 290             | 35     | 57      | 84      | 4.73    | 5.13    | 5.67    | 6.07    | 6.47    | 6.97     |
| 291 to 300             | 35     | 57      | 84      | 4.87    | 5.27    | 5.81    | 6.21    | 6.61    | 7.13     |
| 301 to 310             | 35     | 57      | 84      | 5.01    | 5.41    | 5.93    | 6.37    | 6.77    | 7.27     |
| 311 to 320             | 35     | 57      | 84      | 5.13    | 5.53    | 6.07    | 6.47    | 6.87    | 7.41     |
| 321 to 330             | 35     | 57      | 84      | 5.27    | 5.67    | 6.21    | 6.61    | 7.01    | 7.57     |
| 331 to 340             | 35     | 57      | 84      | 5.41    | 5.81    | 6.37    | 6.77    | 7.17    | 7.71     |
| 341 to 350             | 35     | 57      | 84      | 5.53    | 5.93    | 6.47    | 6.87    | 7.27    | 7.87     |
| 351 to 360             | 35     | 57      | 84      | 5.67    | 6.07    | 6.61    | 7.01    | 7.41    | 7.97     |
| 361 to 370             | 35     | 57      | 84      | 5.81    | 6.21    | 6.77    | 7.17    | 7.57    | 8.13     |
| 371 to 380             | 35     | 57      | 84      | 5.93    | 6.37    | 6.93    | 7.33    | 7.73    | 8.27     |
| 381 to 390             | 35     | 57      | 84      | 6.07    | 6.47    | 7.07    | 7.47    | 7.87    | 8.41     |
| 391 to 400             | 35     | 57      | 84      | 6.21    | 6.6     |         |         |         |          |

Red River Ohio partly graded \$1.26 @  
1.40; partly graded small and rough  
\$1.10 @ 1.20; Idaho rurals, United States  
No. 1, \$2.25 @ 2.25; heated and decayed  
Idaho rurals \$2.00 @ 2.05.

New York.—Live poultry: Steady; no quotations.  
Dressed poultry: Quiet; unchanged.  
Butter: Firm; receipts 9,863.  
At 10:00 o'clock today there were replies in the Gazette office in the following boxes:  
743, 739, 378.

**SPECIAL NOTICES**

Eggs: Higher; fresh candied 32@  
32 1/2 c.  
Minneapolis Flour.  
Minneapolis, — Flour: Unchanged;  
shipments 58,584 barrels.

**Chicago.**—With the majority of dealers anticipating little or no change in country markets next week, there

was a shade better feeling in some quarters of the cheese market here Friday. However, the tone of the market was irregular and there were many that saw no improvement at all.

small trade was fair, but there was still no buying interest in the large blocks of cheese. Longhorns were none too plentiful. June twins were reported sold at 2½ cents.

Wheat prices took a downward swing Saturday during the last part of the session. Late weakness of the Winnipeg market was a depressing factor. The close was 1 1/2c. 100 bushels, at 721 St. Mary's avenue.

**CUT FLOWERS**  
Beautiful Asters in great variety of colors. 25c dozen. F. J. Myhr. 876 Glen

Subsequently, selling pressure increased, and a decline ensued. It was estimated at 400,000 bushels.

indicated. However, business had been  
 marked this week at country points in  
 the three prairie provinces of Can-  
 ada.

---

Prompt Service.  
**STORE YOUR CAR**  
 with me thru' the winter months.  
 Reserve your space at the Rink  
 now.

|   |                |
|---|----------------|
| FINANCE                                       | S. M. JACOBS   |
| Wall Street Review<br>New York—Selling orders | LOST AND FOUND |

predominated in Saturday's short session of the stock market and stock prices continued to lose ground. A brief rally took place at the opening in which some gains were observed.

two points, but it only served to bring out increased offerings from bear operators and the whole list sagged. The closing was heavy. Sales approximated 350,000 shares.

**Liberty Bonds.**  
New York.—(Close) 3½s \$99.24; first  
4½s \$98.1; second 4½s \$98.2; third 4½s  
\$98.25; fourth 4½s \$98.3; U. S. Govt.  
4½s \$99.19.

**COTTON MARKET.**  
New York.—Cotton spot quiet; mid-  
dling \$28.00.

**PLAN TO ATTEND**

**LIBRARIANS' MEET**  
Mrs. J. D. Rexford, member of the board of directors of the library

will attend the state annual convention of librarians at Fond du Lac, Oct. 8-10. The big feature of the convention, which may be attended by Mrs. Lucile Gledhill, is the "Use of boys or girls," advertisement of boys or girls. A new Statute approved June 10, 1921, chapter 340, laws of 1921, creating section 1729 R, forbids advertising during the school term for the labor or

of the local library, is a speech by Henry Siedel Canby, editor of the New York Evening Post Literary Review, and author of an English

textbook used in the University of Wisconsin. Miss Jessie Sprague, Brodhead Librarian, will be head of the round table discussion on "Smaller Libraries."

**HANDY RETURNS TO  
POLICE WORK SUNDAY**

After a two months' leave of absence, during which he was employed by the O'Connell Motor company as a salesman, Charles R.

Handy will return to duty as day desk sergeant of the police department Sunday. Patrolman Leo Lennartz, who has been acting as sergeant during Handy's absence, will be promoted to sergeant Monday.

business selling PJC-WJC frocks from factory to wearer. All or part time. No experience necessary. Write today. Pickwick Mfg. Co., Fort Wayne, Ind.

MISS MERLE CROW  
RESIGNS FROM C. C.

The resignation of Miss Merle J. Crow, in charge of the office of the Chamber of Commerce, was accepted by the board of directors Friday afternoon. In so doing, the board ex-

pressed its appreciation of the work done by her by presenting her with a gift.

Miss Crow, who has been with the Chamber for the past year, will marry Frank Stenographer.

Her place at the Chamber will be taken by Miss Lillian Dulin.

**OLDEST I. O. O. F. IN**  
**WISCONSIN DEAD**  
Green Bay.—Frank Weatherby, 93,  
said to be the oldest member of the

Green Bay's oldest citizen, Wilhelm Pamperine, died here Saturday at the

He was a native of Germany.

**PROVIDE ADDITIONAL**

**HELP AT LIBRARY**  
The board of directors of the public library Friday provided for additional help on the staff at 49, 134

YOUNG LADY

of the staff. The report of Mrs. Lydia Cates, new librarian, showed many new books added and good financial condition.

## FIRE HOSE GIVEN TESTS BY CHIEF

Tests of every piece of fire hose were conducted Friday and Saturday by Chief C. J. Murphy of the fire department. Eight defective lads were found which will be

used by the water and street departments when needed.

**HUNTING LICENSES**

**GRANTED BY SCORE**  
With the open season for duck hunting starting Sunday, scores of licenses were granted at the office.

LABORERS WANTED—50c an hour.  
McVicar Plumbing & Heating Co., 331  
S. Main. Phone 1251.



## MADE HELP WANTED.

## BOOKKEEPER—STENOGRAPHER

Young man able to take charge of books and handle private dictation. A splendid chance for advancement; \$25.00 as your ability will carry you.

Address 740, care Gazette.

## CAN YOU SELL?

HAVE YOU THE NECESSARY QUALIFICATIONS OF A GOOD SALESMAN? THE REQUIREMENTS FOR THE MEN WE WANT ARE—AMBITION, PERSONALITY, STICK-TO-IT-IVENESS, AND THE AVERAGE AMOUNT OF INTELLIGENCE.

IF YOU HAVE A DESIRE TO MAKE MONEY, AND ENJOY THE SATISFACTION WHICH COMES IN SELLING A WELL KNOWN AND MUCH DEMANDED ARTICLE, CALL IN PERSON.

Wisconsin Electric Sales S. Main St.  
ASK FOR MR. EVELAND.

ELECTRICITY TAUGHT BY EXPERTS—Learn while you learn at home. Electrician, plumber, painter, lessons free. Satisfaction guaranteed and position secured. Write to Chief Engineer, 214 Lawrence Ave., Chicago.

## FIRST CLASS ELECTRICIAN

Wanted at once, F. B. JORSCH, 423 Lincoln St., Phone 147.

MAN WANTED AT COAL YARDS. GEO. H. CULLEN, Phone 147.

Handle County Business. Experience unnecessary. Largest concern of its kind in the world. One man only. \$200 weekly. Lowest time prices. GUARANTEE COAL MINING COMPANY, 1230 W. Main St., Chicago.

MEN WANTED FOR tobacco harvest. Alfred Grooms, 204 Crosby Ave., Phone 2055-W.

RELIABLE MAN WANTED in each county for special advertising work; no selling or collecting; experience unnecessary. Liberal salary with bonus. Opportunity for promotion; references required. Address: EASTERN COAST, 111 N. Franklin St., Chicago.

BOYS—Become our local salesman, selling high grade shoes direct to wearers. Good seller and good commission. Experience not required. Tanners Shoe Mfg. Co., 430 C. St., Boston, Mass.

\$50 TO \$100 WEEKLY in your spare time doing special advertising work among the families of each city. Write today for full particulars. American Products Co., 2054 American Bldg., Cincinnati, Ohio.

WANTED, AMBITIOUS MAN. Candy acquaintance preferred. To handle a jobbing candy truck. Good confectionary connections with large stores to build the business. Salary and commission. Give references. Address 740, care Gazette.

WANTED, EXPERIENCED SHORT ORDER COOK. NEWELL CAFE.

WANTED—Experienced farm hand by the month. R. G. Tarrant, Avon, Wis. Phone 347, Darien, Wis.

Man by month on farm. Phone 26-R.

WANTED—Man to sell Rawleigh Quality Products direct to consumers in Rock County. Pleasant permanent, profitable business. No experience or capital necessary. Write for full particulars to a steady satisfied customer. Workers make large steady income. Write for occupation, references. W. C. Rawleigh Company, Dept. 727, Freeport, Ill.

WANTED, MEN. Ex the day for Tobacco Harvest and Silo Filling.

Rock County Farm Bureau. Phone 272.

WANTED—EXPERIENCED SALESMAN FOR BAKING COOK. COLVIN'S BAKING CO.

YOUNG MAN over 25 who has made good in selling position, but who has not reached limit of advancement. During time of learning, reasonable salary will be paid. Write, giving full particulars as to age, experience, whether married or not, etc. It will be no good to us unless you will be glad to have received and appointment made. NATIONAL CASH REGISTER CO., Madison, Wis.

HELP, MALE AND FEMALE. Ambitious, hustling man or woman wanted to represent and sell orders for HOUSE DRESSES. Very best materials. Big variety of pleasing patterns. Unexcelled workmanship. Four inch hem, strong seams, etc. Every woman that gets one shows it to her friends and they buy. Get us twenty-five percent commission, and that means big pay on a fast-selling article. Write for full particulars. JACOB DRESS APPRON CO., Pearl Street, Madison, Wis.

TYPISTS—Earn \$25-\$100 weekly, spare time, copying authors' manuscripts. Send for Catalog. Send for prospectus. JENKINS MFG. CO., Washington, D. C.

MAKE Permanent Money-Making Connections—Sell ladies' stylish shoes, good quality at low prices, because factory direct. Every customer makes repeat order. Write for full particulars. Style Arch Shoe Company, Dept. 29, 114 Vine St., Cincinnati, Ohio.

\$100.00 A WEEK, steady work. Write for particulars. FRANK BENTLEY, Sales Manager, 2211 Archer Ave., Chicago, Ill.

SALESMEN—Sole made to measure trousers direct to consumer at wholesale prices, \$5.00 to \$7.50. Exclusive territory. Liberal commission, good Write Lincoln Tailoring, Salesman, 2211 Archer Ave., Chicago, Ill.

\$25 DAILY making orders, Union-made Raincoat, \$25.00 a doz. collect. EASTERN RAINCOAT CO., 217-221 Roosevelt, Chicago.

## AGENTS AND SALESMEN

## EXCELLENT OPPORTUNITY FOR LIVE WIRE SALESMAN

A large manufacturer of food products supported by local and national advertising will have a vacancy for a salesman with experience and acquaintance among retail grocery trade, age 25 to 40 years, salary and expenses when traveling. Reply in detail advising age, previous experience, married or single, whether or not have automobile and enclose photograph if possible. Address reply to MacMartin Advertising Agency, Care of Gazette, Janesville, Wis.

SALESMEN—Two active, educated men capable of earning over \$3,000 yearly. Good territory. Leads furnished. Selected individuals. Leads furnished. DODD, MEAD & CO., 85 W. Randolph, Chicago.

SALESMEN—Every city and town in Wisconsin. Largest concern of its kind. Selling pure juices of Grapes. Also seed business. G. BAUMGARTNER, 20 E. Jackson, Room 809, Chicago.

SALESMEN—Large and lush. Side of main line. Experience unnecessary. Earn weekly pay in an hour. WASHINGTON CO. CO., 111 N. Franklin, Stock Yards Station, Chicago.

SELL "BACKLARD QUALITY SHIRTS" direct from manufacturer to wearers. Wonderful 100-cent line. Beautiful sample outfit FREE. Commission paid in advance. Packard Shirt Company, 100 N. LaSalle, Chicago.

TAILORING SALESMAN—Snapshoot DIRECT-TO-WEARER line on earth. Vastly undersold. Tailored suits, \$38.00, big commissions; representative are furnished a high-grade tailored shirt in a dandy package. HOUSE OF CAMPBELL, 450 South State, Chicago.

SITUATIONS WANTED. HIGH SCHOOL GIRL wants to stay with children evenings. Is competent and can furnish splendid references. Phone 2109-112.

ROOMS FOR RENT. FOR RENT—A pleasant single room for gentleman, \$2 a week. 903 Milton St., Phone 1445-21.

FOR RENT—Large modern front room with large closet, for one or two ladies. Phone 1445-21.

FOR RENT—Two furnished rooms with kitchen privileges if desired. Phone 2108.

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## MISCELLANEOUS FOR SALE

GRAY REED Buggy, \$10.00. ALSO WANT TO BUY RUBBER TIRE WAGON. PHONE 1883.

## INDEPENDENT COAL

BEST INDIANA BLOCK

Now here on track.

All sizes at \$7.50 PER TON.

Coal and Office 202 Riverside St. North end Jackson St. Bridge.

BEAUMONT DeFOREST

MISSES COATS—SIZES 12 to 16, practically new, one champagne coat, size 12 years; also one black plush lady's coat with large reason shawl collar, 36-38; one basket weave material coat, 36-38. 512 Blackhawk St. Phone 212-2.

OLD & NEW COOPERS 5, 10, 15 and 30-gal. Kegs and Barrels.

Responsible parties. Southern Wisconsin Coca Cola Bottling Co. 106-110 N. Franklin Phone 153

PLUM COLORED BROADCLOTH Winter Suit, size 38, good condition. Too small, reason for selling. Phone 3184-2.

RIPE GRAPES \$2.00 a bushel. Bring your basket. MRS. GEO. KUECK, 841 Sutherland Ave.

TWO MISSES COATS—One fur trimmed, size 12 to 16, practically new. Lady's coat, size 36-38, hats, shoes, dresses. Phone 2278. 607 Milwaukee avenue, lower apartment.

MISCELLANEOUS WANTED. DO YOU WANT some pin money? The Gazette office wants 1,000 lbs. of clean, white rags, free from buttons and hooks, 4c per lb. Call Gazette Office.

USED SHOTGUN WANTED. MUST BE IN GOOD CONDITION. Phone 1939-W.

WANTED—TWO—Small, Size Cook Stove, good baker, and reasonable. Phone 1058.

MUSICAL INSTRUMENTS

GOOD PIANOS FOR RENT OR SALE. Rent to apply on sale.

H. F. NOTT 309 W. MILWAUKEE ST.

GREAT FACTORY SALE

Pianos and Player New and Used.

\$350. BEAUTIFUL MAHOGANY CASE \$110

\$800.00 PLAYER PIANO \$102

\$375. EBONY CASE \$67

\$400. BEAUTIFUL MAHOGANY CASE \$288

\$315. STUDENT'S PIANO FIRST CLASS CONDITION \$97

Photographs

\$125. VICTOR OUTRIP \$37

\$75. COLUMBIA \$34

\$10. PORTABLE \$23

\$200. PERIOD MODEL WITH FIFTY RECORD SELECTIONS. AT \$57.50

\$15. RECORD MODEL WITH 50 RECORD SELECTIONS. AT \$70.75

Act quick, sale will soon be over.

MCKENZIE MUSIC SHOP 112 E. MILWAUKEE ST. RIVERS BLOCK

MACHINERY AND TOOLS

FOR SALE—Two leather machine belts 2 feet long, one 8 inches wide and one 5 inches wide. Also a set of ties. 327 Milwaukee St. Phone 272-2.

HOUSEHOLD GOODS

A VERY COMPLETE LINE

OF STOVES AND FURNITURE

WAGGONER 21 S. RIVER ST.

FOR SALE—Bed, spring and mattress, \$8.00. Clothes wringer, \$1.50. 225 N. Clinton St. Phone 1126.

FOR SALE—Cook stove in good condition. 17 South Academy. Phone 17.

FOR SALE—Davenport, dining room furniture, library table, other articles. Phone 372-W, 1229 Maple Court.

FOR SALE—Favorite hard coal heater, good condition. Phone 3119-W.

FOR SALE—Hard coal heater, 2 gas plates, baby buggy, 2 children's beds. 433 Elgin St.

FOR SALE—Large size Favorite base burner, good condition. 250 N. Blue.

FOR SALE—Large size Favorite base burner, good condition. 250 N. Blue.

FOR SALE—Large size Favorite base burner, good condition. 250 N. Blue.

## HOUSEHOLD GOODS

Second Hand Hard Coal Base Burners Are Selling Fast.

We still have a few of the better stoves left. Call and make your selection now.

DOUGLAS HARDWARE CO. 15 S. RIVER ST.

WE CARRY A Complete line of Oil Heaters

WOOD HARDWARE CO. 115 E. MILWAUKEE ST.

BUSINESS OPPORTUNITIES

LARGEST KILL ORDER wholesale auto supply house, over \$150,000 annual cash business, desires to open chain store in Janesville. Want to get in touch with financially responsible person. References. AXTELL AUTO ACCESSORIES CO., 1507 Michigan, Chicago.

RESTAURANT & ICE CREAM PARLOR

Dance Hall and 5 rooms in connection. Located in good Wisconsin town. Just outside Madison. Good reasons for selling. Address Box 11, Cross Plains.

FARMERS EXCHANGE

BIG CORN CROP TO HANDLE

We have a few E. B. Osborn Corn Binders for harvest.

Gehl Silo Fillers.

One Second Hand Case Silo Filler.

Rosenthal Corn Huskers for husking.

Fuller and Johnson engines and repairs.

THESE MACHINES HAVE STOOD THE TEST OF TIME FOR HANDLING ANY CORN CROP. FARMERS SAY SO AND WHO KNOWS BETTER THAN THE USER.

ALSO HAVE A LIMITED SUPPLY OF PLOWS AND HARROWS AT THE OLD PRICES.

Best time to plow is now.

JOHN WALDMAN 23 COURT ST. PHONE 2177.

FOR SALE—Acme corn binder. Must sell. Can be seen at Bank Building. S. M. Jacobs. Phone 404.

FOR SALE—Fony buggy, cutter, corn binder, ton C. H. David Clark. 603 Milton Ave.

PONY FOR SALE City Bred and Gentle, with Harness, Buggy and Saddle. Address 740, care Gazette.

THE CORN SEASON IS NOW AT HAND.

ARE YOU PREPARED?

We have the best Corn Husker on the Market.

THE APPLETON CORN HUSKER

4, 6 and 8 rolls.

COME IN TODAY AND SEE IT.

We also have one Second Hand Appleton Husker in good condition.

DON'T WAIT, BE PREPARED.

NITSCHER AUTO SALES CO. 25 N. BLUFF ST.

WE DO GRIST GRINDING GRAHAM & FARLEY 115 N. MAIN ST.

SERVICES OFFERED

WASHINGS WANTED. Neat and Reasonable. Phone 2604.

WE MAKE KEYS

PREMO BROS.

WE wash your clothes with soft water. Try our wet wash. JANEVILLE STEAM LAUNDRY. The Soft Water Laundry. Phone 1126.

PAINTING AND DECORATING

PAINTING AND PAPER HANGING. E. E. McGRAW.

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PAINTING AND DECORATING

## PAINTING AND DECORATING

NOW IS THE TIME

to have your painting done and windows fixed before cold weather.

We also carry wind-shield glass and auto door glass.

WM. HEMMING 56 S. FRANKLIN ST.

BUILDING AND CONTRACTING

ARE YOU BUILDING? REMODELING?

If you have any concrete work to do on your building program this spring start on it now.

I am receiving early contracts for cement work cellars, floors, foundations, side walks, driveways, curbs and gutters.

Also general contracting.

E. W. TYLER, 635 SUTHERLAND AVE. Phone 391-R.

HEATING AND PLUMBING

Are You Going to be Warm This Winter?

Mr. Cochrane carries every home heating necessity.

HOT SOFT WATER HEATERS. TUBS. CUP. BATHING. RANGE ATTACHMENT ON THE MARKET.

CHAMBERS' FIRELESS GAS RANGE.

AND MANY OTHER UP TO DATE HEATING APPLIANCES.

Plumbing and Heating Service of all Kinds.

C. E. COCHRANE 13 S. MAIN ST. PHONE 1405.

TRANSFER AND STORAGE

CARS WASHED AND STORAGE. CRANK CASE SERVICE WHILE YOU WAIT.

RUSSELL GARAGE 27-29 S. BLUFF ST.

DAY OR NIGHT YOUR CAR WASHED OR STORED. AUTO LAUNDRY & CAR STORAGE. 116 FIRST ST. PHONE 3062.

TAILORS

SUITS FRENCH DRIED and steamed, cleaned and pressed, \$1.00. De Luxe Tailors, 13 S. Jackson St.

OPTICAL SERVICES.

NOW IS THE TIME

to have your children's eyes examined while they are starting in school.

J. H. SCHOLLER, DR. O.

NOW LOCATED CORNER OF JACKSON AND W. MILWAUKEE STS. ENTRANCE J. H. BLISS DRUG STORE OR S. JACKSON ST. PHONE 346.

INSURANCE

J. E. KENNEDY Real Estate & Insurance.

Let PRUDENTIAL

Life Insurance Protect Your Family

TAYLOR-KAMPS LAND CO. 329 HAYES BLK. PHONE 228

"See Sennett Soon"

Geo. J. Sennett Asky. Wm. C. Lathrop Agency INSURANCE. PHONE 787.

NEW CAR AGENCIES

CADILLAC and HUPMOBILE GRANGER CADILLAC CO. 212 E. MILWAUKEE ST.

DODGE BROTHERS O'CONNELL MOTOR CO. 11 S. BLUFF ST. PHONE 264.

DORT

FATHERSON & DORT GARAGE. 60 S. FRANKLIN ST.

Hudson & Essex

SERVICE GARAGE

BOVIER CITY IMPLEMENT CO. CORNER N. BLUFF & E. MILWAUKEE ST.



# J. C. PENNEY CO.'S STORE NEWS

21st YEAR

SEPTEMBER, 1923.

PRICES—LOWEST IN TOWN

## 21 YEARS OF CONTINUOUS GROWTH

In the golden west, a score and more years ago, a young man imbued with all the confidence in the future which that great section abundantly promised, one day dropped off the train in a mining town in Wyoming and soon laid the corner stone of what was to become the world's greatest chain of department stores.

The man was James Cash Penney. His tremendous success in the country's mercantile field is now too well known to need further emphasis. His achievements rank with those of A. T. Stewart, John Wanamaker, Marshall Field and other great merchants whose names stand for all there is in progressive storekeeping.

His story is that of the country lad reared in a home of moderate circumstances, and forced to meet problems early in youth. A native of Hamilton, Mo., he attended the public schools, graduating from the high school with the class of '93.

The local store in Hamilton employed Mr. Penney the year after he finished his schooling. He attained some success in hog raising, horse trading and watermelon growing, but convinced that there was more of a future in merchandising he succeeded in getting a position in the general store. The owner agreed to pay young Penney \$25 if he finished out the year—eleven months!

After three years in the Hamilton store, where he had attained to a salary of \$300 annually, Mr. Penney went to Colorado, where he got a position with the Joslyn's Dry Goods Company in Denver. Seeing no future for himself in a department store, Mr. Penney shortly afterward entered the butcher business, but soon he realized that he could never make a success dependent upon the necessity of slaughter; it was not in his line.

In 1902 Mr. Penney went to Kemmerer, Wyo., a small mining town to open a store for John and Cullen. He received only \$50 a month, but he had a third interest in the store, and in time that undertaking became the start of the J. C. Penney Company of today. He bought out his partners in 1908 and in 1913 incorporated the business.

Starting with the one small store in 1902, another was added the following year, and still another the third year. In 1908, the year Mr. Penney bought out his original partners, two more stores were opened and nearly every year since then has witnessed the addition of more stores. In 1910, there were 14 stores; ten years later, in 1920, the number had grown to 312, and to

day there are 475 stores scattered throughout 33 states.

In 1902, the gross business amounted to \$28,895.11. Last year, \$49,035,729.06 told the story of the great growth of the business in such a comparatively brief space of time.

The J. C. Penney Company at its inception, and it has never faltered in its unflinching adherence during the intervening years up to the present time, conducted its business on a policy of broadest fairness with every customer. As a matter of fact, the great esteem in which the Company is held throughout the United States may be attributed to two things: First, the same just treatment alike to all always, and, secondly, the uniformly good values and popularly low prices.

Extravagance has caused the ruin of nations as well as individuals all through history. Thrift—the virtue of spending less than one earns—has laid the foundations for great personal fortunes and for the prosperity of nations.

During the World War people learned the importance of thrift in scrutinizing their purchases more closely they studied values and shopped more carefully. They learned that at the store that sells for cash, they are not called upon to pay the advance which is required to cover interest on "charge accounts" and to re-cover non-collectable accounts.

The savings afforded by the "cash only" plan and "take-home-your-own-purchases" rule of the J. C. Penney Company constituted a big item in thrift and people appreciated it more and more as their experience expanded.

There are more reasons than one to explain why the J. C. Penney Company's "cash only" prices are notably the lowest in the 475 communities where their stores are located. There is the economy of large-scale buying, the advantages gained through the Company paying cash for what they buy, and the fact that they, too, in conducting their business, practice the thrift they preach.

This service to the people throughout the country is the basis of the J. C. Penney Company's household word and given it a Nation-wide significance. The Organization has been built up by encouraging young men to develop their talents and educate themselves in the business, then offering them a partnership in one of its stores with a further opportunity to acquire additional financial interests in new stores from time to time.

The Company never buys "seconds," "imperfections," "bankrupt stocks," or any other character of merchandise that is unworthy. Again, the lack of the necessity of a "sale."

Merchants cannot afford to take off special discounts, unless special profits have been added. The J. C. Penney Company does not believe in that system.

It believes that an honest and fair price placed on an article is the price at which it should be sold, and your ability to judge quality and price induces you to buy at that price.

### Shop at Home

There is no occasion to send or go away from home to do your buying when there is a J. C. Penney Company Store in your community. It will afford you every facility for buying that can be had elsewhere plus low prices.

### A Typical American Family

The picture on this page is of "a family at home on an evening." It is a familiar scene—a happy, contented household. There is Grandmother, devoted, as usual, to her Bible; dear, sweet, untiring Mother, whose "work is never done;" Father, interrupted in the reading of his favorite newspaper by his frolicsome Daughter; Little Sister and her books and toys, with her Brother admiringly looking on, while at Father's slippers feet is the Dog, concerned in the playful Kitten, who is getting into mischief with Mother's knitting yarn.

The supper dishes have been washed and put away. The clock



"The J. C. Penney Co. Serves More Than a Million Such Homes."

(It evidently was Grandfather's) tells us it is just past seven, the evening lamp is lit, there is an inviting dish of apples and grapes on the table, and, to all appearances, the family will be just as pleased if their enjoyment of each other is not "jarred" by callers.

It is a picture of what may be truly described as "an average American home"—that type of home and household of which the J. C. Penney Company serves more than a million. It is the kind of home, too, that is the life and the sinew of every community in the 33 States in which the 475 Department Stores of this Company are located. It is these homes and the thrift practiced in them, upon which depends the stability of the Nation.

It is these typically American homes that the J. C. Penney Company strives to serve with the utmost help, with the daily personal attention of that enthusiastic determination which knows no barrier.

Already with stores scattered throughout 27 States, within a few days four additional states will be the homes of more J. C. Penney Co. stores—Alabama, Arkansas, Kentucky and Tennessee.

The following are the number of old and new stores of the J. C. Penney Company now or soon to be in operation throughout 33 States—refer to a map of the United States and note how thoroughly they cover the country.

| Number of New Stores | Number of Old Stores |
|----------------------|----------------------|
| Alabama .....        | 4 none               |
| Arizona .....        | 2 11                 |
| Arkansas .....       | 1 none               |
| California .....     | 11 24                |
| Colorado .....       | 3 15                 |
| Idaho .....          | none 15              |
| Illinois .....       | 1 15                 |
| Indiana .....        | 6 9                  |
| Iowa .....           | 1 20                 |
| Kansas .....         | 4 10                 |
| Kentucky .....       | 2 none               |
| Louisiana .....      | 2 1                  |
| Michigan .....       | 2 20                 |
| Minnesota .....      | 5 17                 |
| Missouri .....       | 1 11                 |
| Montana .....        | none 5               |
| Nebraska .....       | 2 12                 |
| Nevada .....         | none 4               |
| New Mexico .....     | 4 6                  |
| New York .....       | 1 3                  |
| North Dakota .....   | 2 11                 |
| Ohio .....           | 7 13                 |
| Oklahoma .....       | 5 9                  |
| Oregon .....         | 1 24                 |
| Pennsylvania .....   | 6 13                 |
| South Dakota .....   | 2 7                  |
| Tennessee .....      | 5 none               |
| Texas .....          | 6 19                 |

## IMPORTANT SAVINGS RESULTING FROM LARGE BUYING FOR 475 STORES

In this day of modern things, real success results from large-scale methods. People are not liable to accept without complaint, the old order of life. Where it appears, it is marked and sooner or later is

looked upon reprovingly as a chapter of the past.

And large-scale operations are no longer looked upon with wonderment. They are accepted as a matter of course. People quickly accustom themselves to new privileges and opportunities and would feel that if they were denied them that the World was moving backward. But it has not always been so.

There are people living today who will recall that when the railroads were introduced they were not looked upon with favor because of the prevailing notion that traveling

at a speed of thirty or more miles an hour would hinder the free circulation of blood.

Fulton's steamboat was ridiculed. The first pilot of a steamboat in England became so unpopular that the London hotels refused admission to him. Howe's first sewing machine was smashed by a mob. Westinghouse's air-brakes for railroad cars was "the imagination of a fool," so the experts said, and McCormick's mechanical reaper required years to overcome opposition.

Gas, electricity, automobiles, aeroplanes, all were regarded with the greatest doubts when they were

introduced, and in the mercantile field the merchant who introduced more than one store "was biting off more than he could chew."

But the new order of things prevailed. From doubt and skepticism, people learned to realize and appreciate the importance to them of the great strides forward which modern invention and enterprise were making. Accustoming themselves to the greater conveniences and benefits, the only strange thing remaining about them is that they had not always existed.

The great American public today is enjoying and appreciating when buying personal and household needs, savings which the comparatively modern chain department store enterprise is providing. The chain of J. C. Penney Company department stores has won by unflinching service to the public a position of leadership.

It can give the service because in its tremendous requirements of merchandise it has lessened costs to consumers by creating volume to sales. Large savings result from its large buying for 475 stores.

Take for example, shoes. Its sales are so large that it could take the entire output of one or more shoe factories, yet, for good and sufficient reasons, it prefers to purchase from a number of factories and thereby offer a variety of shoes. In this way, it maintains an independent position, always insisting, and getting the utmost quality at the least possible cost.

Have you ever considered what it means to you to have expert shoemen constantly on the lookout for the best shoes at the lowest possible price? And have you ever considered that you share in the savings which large centralized buying affords?

Other merchants are working hard to meet the requirements of the public, and there is no disposition to speak disparagingly of them, but it is plain that the store that operates alone cannot buy in the lots it can sell as cheaply and with the same opportunities for selection, as can the J. C. Penney Company with its 475 stores.

This is mentioned simply as an illustration of the basis upon which every department in the J. C. Penney Company stores do their work.

Whatever you buy in its stores—a coat, dress, suit, blouse, shirt, corset, hosiery, underwear, dry goods, notions, clothing, hat, shirt, gloves or even a pair of overalls—the article has been bought by the Company's long-experienced buyer, in most instances, direct from the maker and selected by the resident or local store manager from the stocks thus assembled.

Thus, you understand, that new goods are almost continuously arriving at each J. C. Penney Company store, and are the very best values that can be had anywhere.

It is inevitable that sometimes an article regardless of how costly it was selected at the maker's, will not give desired satisfaction to the final purchaser. Best intentions sometimes fail. However, it should be remembered that the store stands behind its goods and every failure of merchandise to serve as represented will be replaced.

The J. C. Penney Company unfailingly stands for Quality, Service and Satisfaction.

Success is won, not by men but by the spirit that moves them. Whether there is in us the planter, the miner, the mechanic, the writer, the musician, the statesman or the merchant—enthusiasm alone brings forth the perfect expression of what we are and what we can do.

The addition this year of 104 new units to its already numerous multiples of department stores, is an evidence of the enthusiasm that moves the men of the J. C. Penney Company.

### In The Store—

There is a certain something about a department store—an inspiration—an exposition—an opportunity—a whatever it may be—that is intensely alluring.

It being a collection of varied wares from the trade marts of all parts of the world, assembled and displayed before you in attractive form, the first impulse is to possess it in liberal quantities.

Then comes the realization that at the moment there are only a comparatively few things you require

and with the purpose of your call again fixed in your mind, you set out to visit the departments in which the goods are shown.

You go from one department to another until you have completed your shopping expedition for the day and then comes the happiest appreciation or the most distressing, according to your experience.

You not only have found enjoyment in the knowledge that you are now the owner of the goods you wanted, but you have reached a certain state of mind which determines whether you want to go back to the store for further purchases.

This deciding element in your buying is largely a matter of the attitude of the salespeople who have waited on you—their courtesy and their evident desire not only to sell goods to you but to help you select the right goods.

As is not infrequently so, the pleasure in buying is derived more from the attention you have received than from the knowledge that you possess the goods you desired. This attention, craved and appreciated alike by every purchaser and particularly by women, is nothing more than you have a right to expect and demand wherever you bestow your trade.

The confidence you show in a store by patronizing it entitles you to Justice—a fair and honorable price, and the same price every other customer would have to pay; and a price you and others pay every business day in the year.

Your patronage entitles you to Equality—receiving the same attention and courtesy from those who wait on you that they give another customer.

And when Justice and Equality are extended, a genuine Store Service will have been shown you, proving that your patronage—whether large or small—has been really appreciated. No one wants to trade where a customer is not appreciated.

In the aisles of the J. C. Penney Company Department store there is a true exposition of merchandise possessing a quality of style, workmanship and materials that is reliable and serviceable.

Behind the counters of the J. C. Penney Company Store is found a type of Store Service that is pre-eminent in salesmanship. Justice and Equality is a fact and not a promise. It is not uncommon to hear people speak approvingly of their experience here.

Thus it is not difficult to understand the underlying impulses that has caused the J. C. Penney Company to grow and expand until today it is the largest chain department store organization in the World.

Continued expansion never will be made impossible for the reason that our stores will have ceased to be an inspiration to our customers. We shall ever strive to make them inviting and better stores.

And your patronage will be appreciated and merited.

## Truth In Advertising

The J. C. Penney Company believes heartily in the work of the National Vigilance Committee of the Associated Advertising Clubs of the World and the Better-Business Bureau which are actively furthering Truth in advertising throughout the United States. It is contributing financially to the movement and giving the fullest support in its own advertising and merchandising.

When the corner store for its business was laid in 1902, the governing force was the principle of the Golden Rule. To this ideal, the J. C. Penney Company has stood steadfastly for twenty-one years—ante-dating by a few months, the inception of the Truth-in-Advertising movement.

It believes that business possesses a Soul. If it does, then it has a Conscience and if it has a Conscience, it must possess MORAL OBLIGATION. As a servant of the public, the J. C. Penney Company holds itself obligated to perform its duties so that everybody coming in contact with it will be benefited.

The company, in its advertising, does not exaggerate nor resort to sensational methods. A plain, straightforward statement of a fact is the basis of its appeal to the public. It does not use such statements as "worth," "reduced from," "originally priced," etc., but names its selling price—and that price is for all; the same today, tomorrow, so long as the article advertised can be bought from the maker at the cost upon which the price was based.

"When you see it advertised in a J. C. Penney Company advertisement, its value is real."

Upon this statement you can depend absolutely.

## 1923 TO WITNESS THE OPENING OF 104 NEW J. C. PENNEY CO. STORES

104 new stores! 104 new economy spots! 104 new communities to enjoy many added shopping advantages! These 104 stores surely give indication of that enthusiastic determination which knows no barrier.

Already with stores scattered throughout 27 States, within a few days four additional states will be the homes of more J. C. Penney Co. stores—Alabama, Arkansas, Kentucky and Tennessee.

The following are the number of old and new stores of the J. C. Penney Company now or soon to be in operation throughout 33 States—refer to a map of the United States and note how thoroughly they cover the country.

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|                    |      |      |
|--------------------|------|------|
| California .....   | 11   | 24   |
| Colorado .....     | 3    | 15   |
| Idaho .....        | none | 15   |
| Illinois .....     | 1    | 15   |
| Indiana .....      | 6    | 9    |
| Iowa .....         | 1    | 20   |
| Kansas .....       | 4    | 10   |
| Kentucky .....     | 2    | none |
| Louisiana .....    | 2    | 1    |
| Michigan .....     | 2    | 20   |
| Minnesota .....    | 5    | 17   |
| Missouri .....     | 1    | 11   |
| Montana .....      | none | 5    |
| Nebraska .....     | 2    | 12   |
| Nevada .....       | none | 4    |
| New Mexico .....   | 4    | 6    |
| New York .....     | 1    | 3    |
| North Dakota ..... | 2    | 11   |
| Ohio .....         | 7    | 13   |
| Oklahoma .....     | 5    | 9    |
| Oregon .....       | 1    | 24   |
| Pennsylvania ..... | 6    | 13   |
| South Dakota ..... | 2    | 7    |
| Tennessee .....    | 5    | none |
| Texas .....        | 6    | 19   |

|                     |      |      |
|---------------------|------|------|
| Utah .....          | 2    | 22   |
| Washington .....    | 4    | 1    |
| West Virginia ..... | 1    | 20   |
| Wisconsin .....     | 4    | 12   |
| Wyoming .....       | none | 3    |
| Not located .....   | 5    | none |
| Total .....         | 104  | 371  |

### The Best News Follows This Page

The best news always tells how the family money can be expended to the best advantage—in a way that will buy the greatest amount of the family wants and needs for the least amount of money. Accordingly, the best news follows this page. Read on and you'll be impressed with the savings you can enjoy by doing your buying here.

## Being the Experience of a "Bargain" Hunter!

By PEERS



## A BUSY STORE IN JAMESVILLE

Our store at 32 South Main Street is daily the scene of the most interesting and engaging activity.

One does not enter the welcoming atmosphere of its portals without becoming immediately impressed with the spirit of friendliness that prevails everywhere. A visit to the various departments is attended by painstaking and courteous salespeople, each exerting every effort to make the visitor's call one not alone of profit to herself but one so pleasant as to make it long to be remembered. Under such delightful circumstances it is not strange that shopping at the J. C. Penney Company Department Store is not a trial but a pleasure to be looked forward to.

Mr. W. B. Bailey, a merchant of extended experience, in coming to Jamesville to make his permanent home and to manage this popular store, felt the call of the community and was delighted that his future home was to be amongst a people so enlightened, interesting and progressive.

The J. C. Penney Company Department Stores are not a "chain" of stores in the ordinary sense of the word. In nearly every instance, the resident manager is a partner with two or more others and shares in the fortunes or misfortunes as the case may be, of his individual store. It is an unique organization in that it is so organized as to retain all the advantages of partnership and still gain the buying and selling advantages of a corporation. In this way, it is seen that the J. C. Penney Company Store here is a strictly local institution and enterprise, and as such is as much interested and concerned in the future welfare and growth of Jamesville as any other firm or company.